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# Developing Community Relationships and Responses

Nahid Saiyed

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# Priorities for the project

- ▶ Local engagement
- ▶ Culture change
- ▶ Community building and raising awareness



# Collaboration with external agencies

- ▶ *West Midlands Police*
- ▶ *Birmingham Hate Crime Reduction Partnership*
- ▶ *Birmingham South Local Community Safety Partnership*



# Awareness raising campaigns and events

- ▶ Hate Crime Training
- ▶ National Hate Crime Awareness Week (13-20 October 2018)
- ▶ World Kindness Day November 2018
- ▶ Inclusivity, Diversity and Belonging Event April 2019



# Student Ambassadors



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# Hate Crime Training

- ▶ Delivered by Hate crime team from West Midlands Police
- ▶ Student Ambassadors and Welfare Officers attended
- ▶ Delivered 2 sessions: 81 attendees at both sessions



# National Hate Crime Awareness Week (13-20 October):



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# National Hate Crime Awareness Week (13-20 October): The Caravan Theatre



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# National Hate Crime Awareness Week (13-20 October): Chaplaincy



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# World Kindness Day: 2018



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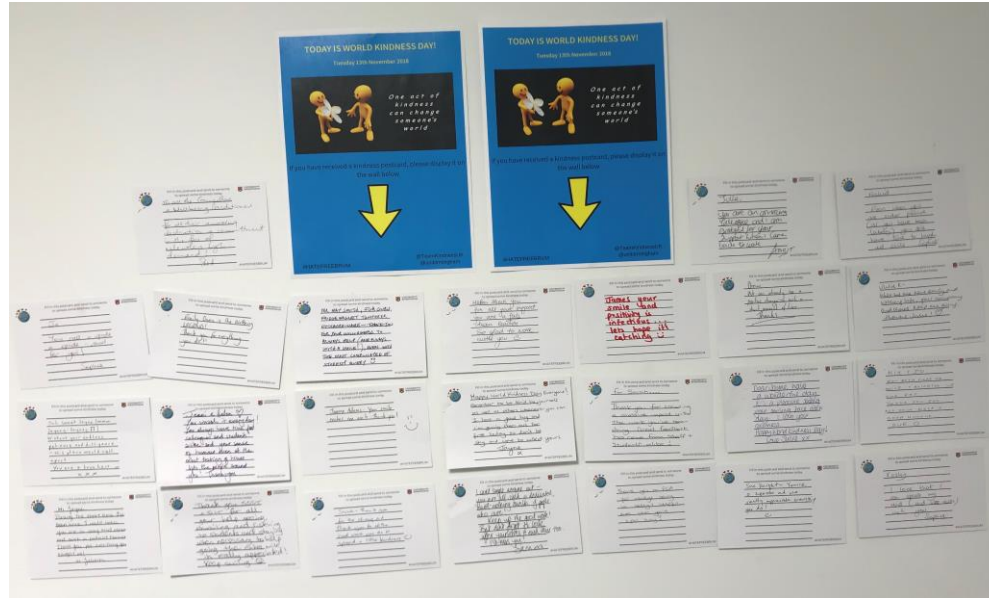
# World Kindness Day 2018: Main Library



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# World Kindness Day 2018: Student Services Wall

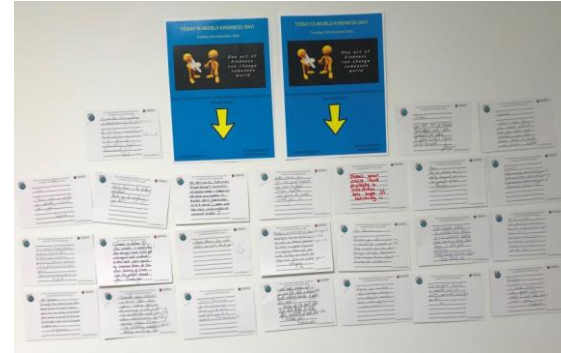


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# World Kindness Day : 2018

- “What a fantastic initiative this is, I’ve witnessed lots of postcards on desks...”
- “This is a brilliant idea, thank you”
- “Thank you for organising this”



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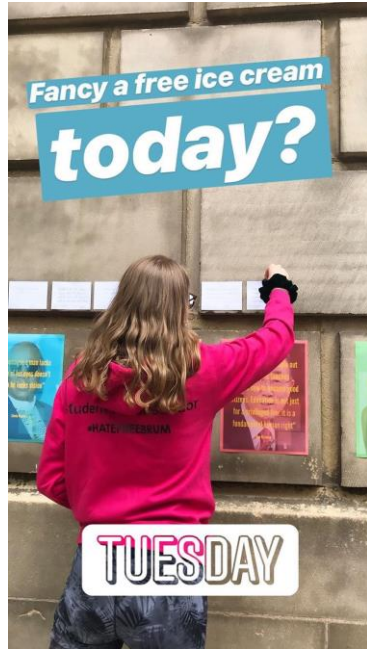
# Inclusivity, Diversity and Belonging Event: April 2019



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## Inclusivity, Diversity and Belonging Event: April 2019

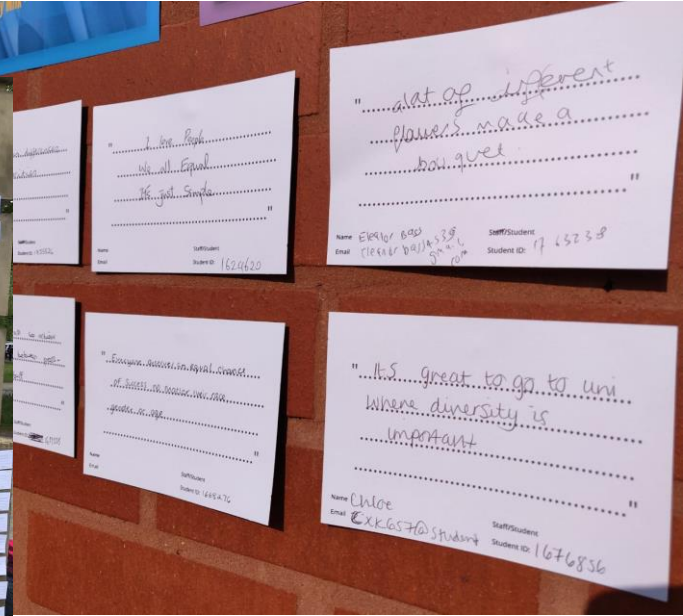


- Nearly 300 students and staff submitted their own quotes
- Promoted by the main University of Birmingham Instagram account
- 10,405 impressions, 79 Actions (shares/comments/replies), OVER 9,000 accounts reached via @unibirmingham Instagram



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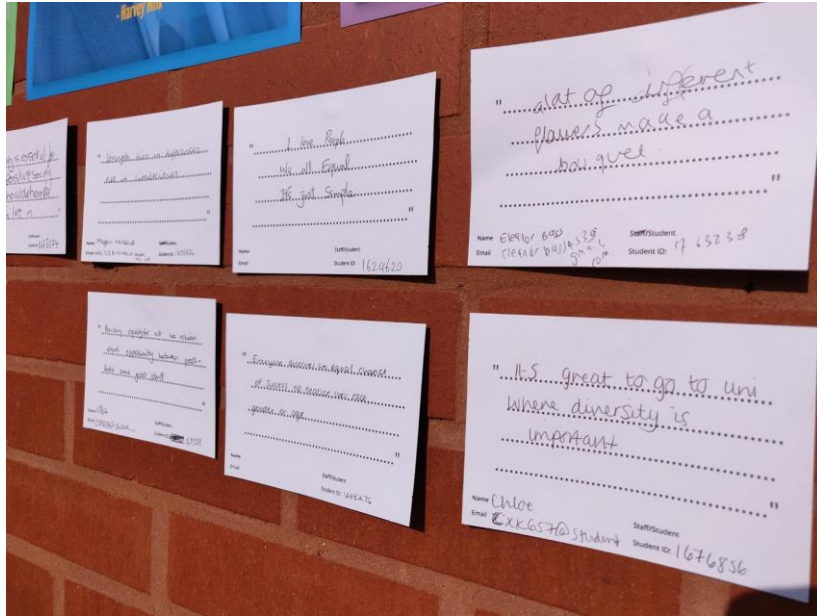
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'You are stronger than you think'



'Love everyone'

'Don't be afraid to be yourself'

'All persons are equal, let's treat each other like it'

'You're PERFECT – like the University of Birmingham!'

'We're all the same on the inside – pink and a bit squishy'

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# Hate crime awareness hubs

- ▶ The University of Birmingham currently has two Third Party Reporting Centers:
- ▶ Guild of Students
- ▶ Student Mentors Office in main accommodation
- ▶ Online reporting?



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