

A new approach to regulating access and participation in English higher education

Office for
Students



September 2018

#apconsultation

Agenda

10:30 Welcome and foreword

11:00 An introduction to the access and participation review

11:15 Table discussion: Our approach to access and participation plans

12:15 *Lunch*

13:15 Table discussion: Our approach to data

14:15 *Tea & coffee break*

14:30 Table discussion: Evaluation

15:30 Q&A and closing remarks

16:00 *Event close*

**A new approach to
regulating access and
participation in English
higher education**

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The challenge set by the OfS Board

‘Our regulatory framework enables the Director for Fair Access and Participation to develop a **bold new approach** to supporting social mobility, and equality and diversity, through higher education. ...**We will be radical and ambitious** to make sure we deliver on the promise of higher education as an engine for social mobility, and a gateway to a better life for those who undertake it.’



Office for Students

We work with higher education providers to make sure that students succeed in higher education.



We aim to ensure that...

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**every student,
whatever their
background,**

**has a fulfilling
experience of
higher education**

**that enriches
their lives and
careers.**

Participation

Experience

Outcomes

Objective 1

All students, from all backgrounds, with the ability and desire to undertake higher education, are supported to access, succeed in, and progress from higher education.

Objective 2

All students, from all backgrounds, receive a high quality academic experience, and their interests are protected while they study or in the event of provider, campus or course closure.

Objective 3

All students, from all backgrounds, are able to progress into employment, further study, and fulfilling lives, and their qualifications hold their value over time.

Value for money

Objective 4

All students, from all backgrounds, receive value for money.

OfS general duties in HERA 2017

- (a) protect the institutional autonomy of English HE providers
- (b) promote quality, and greater choice and opportunities for students, in the provision of HE
- (c) encourage competition between English HE providers in connection with the provision of HE where that competition is in the interests of students and employers, while also having regard to the benefits for students and employers resulting from collaboration between such providers
- (d) promote value for money in the provision of HE
- (e) promote equality of opportunity in connection with access to and participation in HE
- (f) use the OfS's resources in an efficient, effective and economic way
- (g) regulatory activities should be—
 - (i) transparent, accountable, proportionate and consistent, and
 - (ii) targeted only at cases in which action is needed.



Higher Education and Research Act 2017

CHAPTER 29

Explanatory Notes have been produced to assist in the
understanding of this Act and are available separately

£23.25

The benefits of equality of opportunity in higher education

- Diversity of thinking in the learning environment
- Promote a strong economy: skills and the industrial strategy
- Social and moral responsibility
- Improving social integration



Access and participation in higher education

The challenge



Objective 1: Access, success and progression

All students, from **all backgrounds**, with the ability and desire to undertake higher education, are supported to **access, succeed** in, and **progress** from higher education.

Identify measures of access, success and progression

- population referenced entry rates and participation rates,
- non-continuation rates,
- completion rates,
- chances of getting a first / upper second,
- chances of highly skilled work or further study

Identify groups with different experiences

- Underrepresented groups
- Protected equality and diversity characteristics
- Measures based on higher education participation (POLAR, GAPS),
- Intersectionality, multiple measures (MEM)

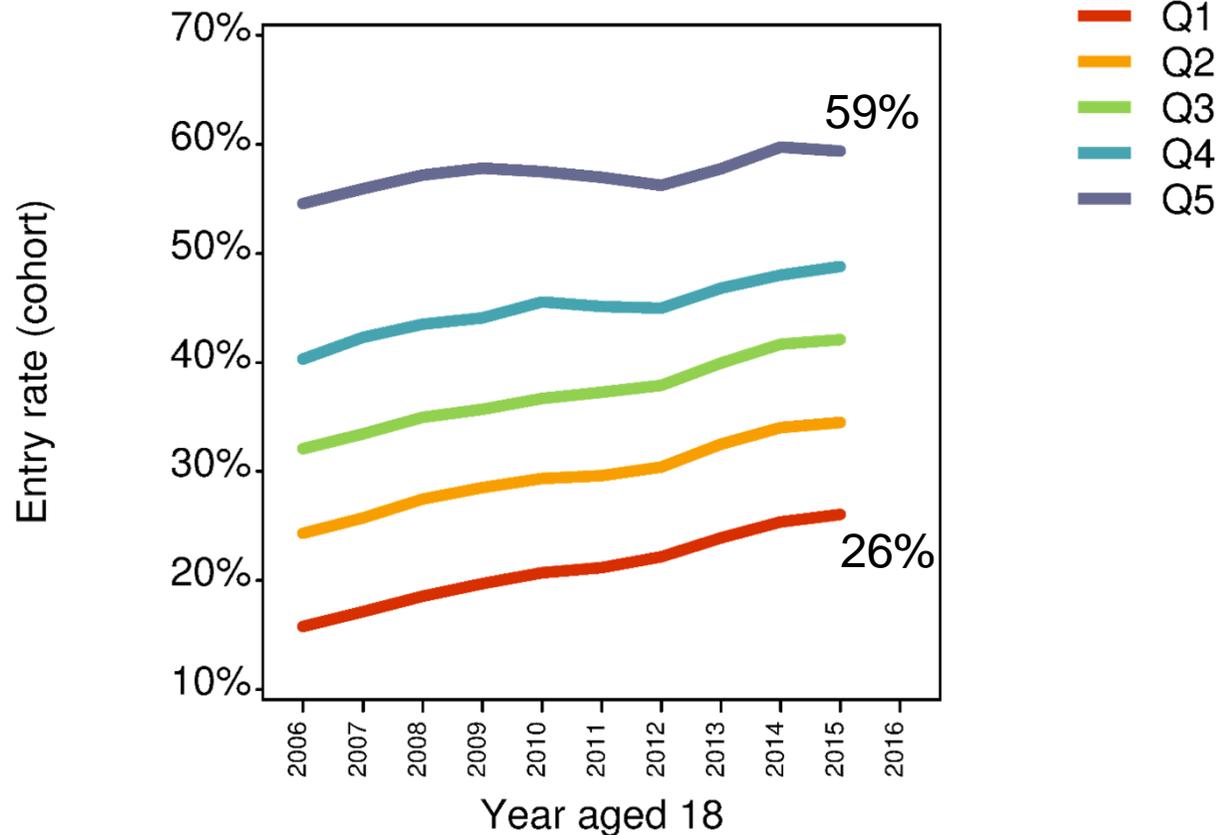
Measure gaps between different groups

- Differences in rates
- Relative chance
- Difference from expected
- And then is the gap reducing through time

Where you live - POLAR

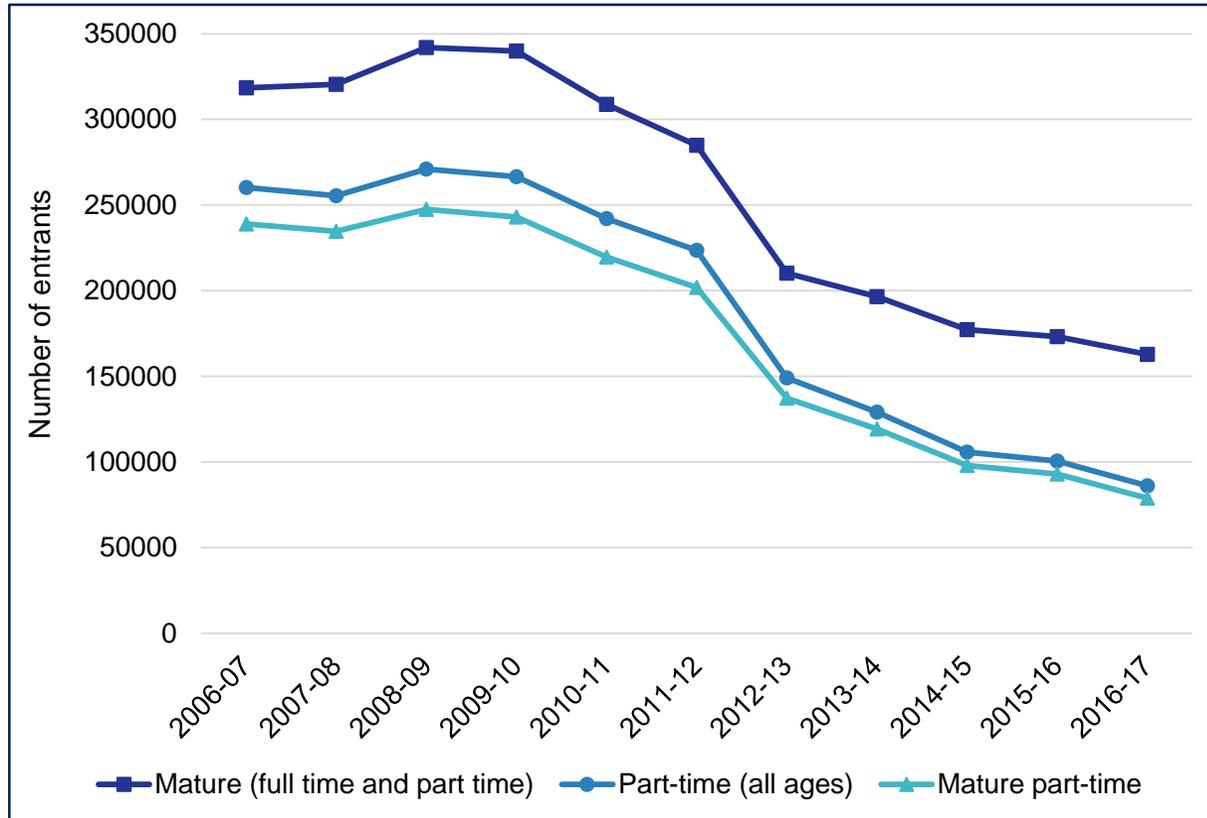
Access

Young entry rate (cohort) in England by POLAR3 groups (Q5 = advantaged)



There is a 33 percentage point gap between the proportion of young people from the highest participation areas entering higher education by age 19 compared to those from the lowest participation areas.

Mature and part-time entrants

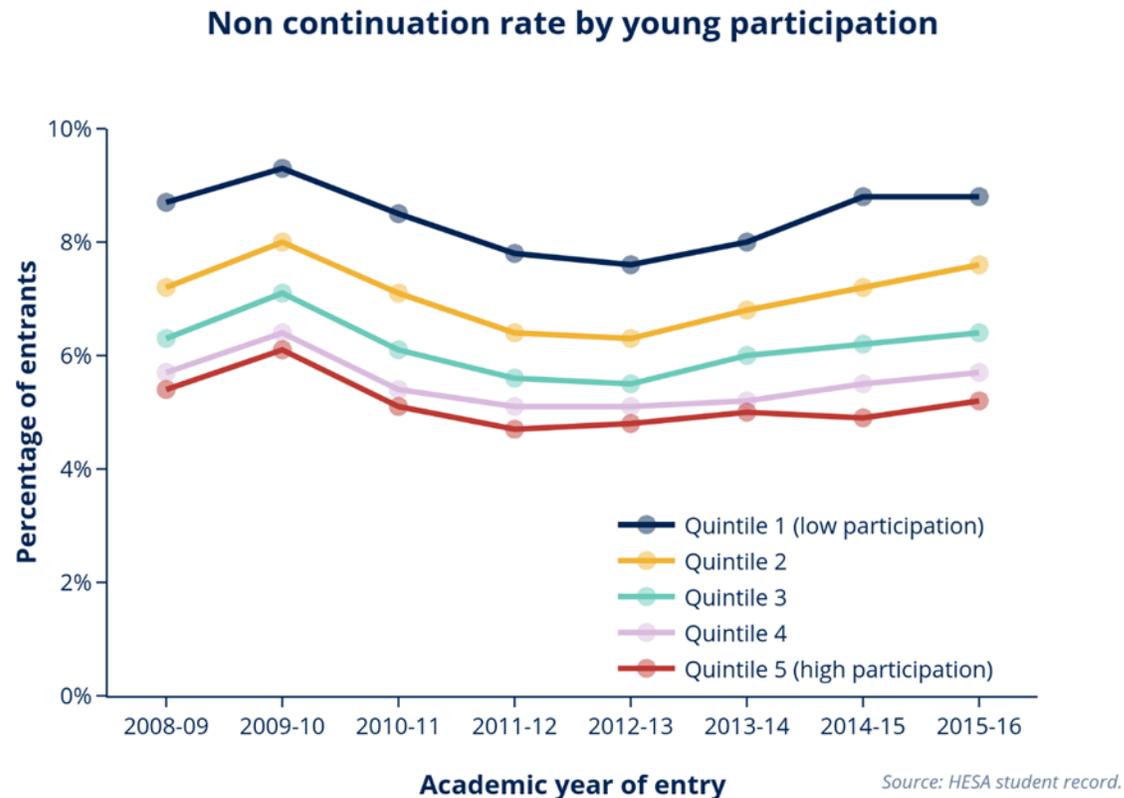


A high proportion of students studying part time are mature.

The fall in the number of mature entrants to higher education is almost entirely within part-time study.

Where you live - POLAR

Success: non-continuation



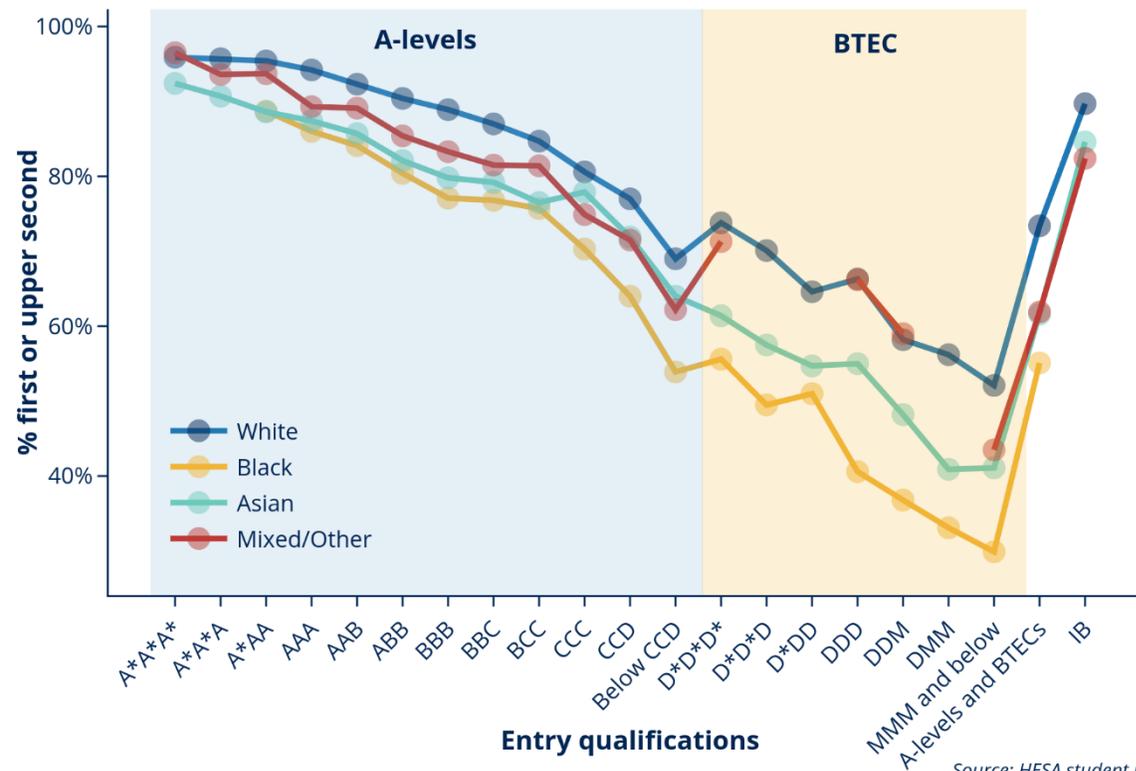
The gaps in access grow when continuation into second year is measured.

For those entering higher education in 2015-16 the non-continuation rate of young entrants from the lowest participation areas is 3.6 percentage points higher than the non-continuation rates of those from the highest participation areas

Ethnicity

Success: degree outcomes – attainment gaps

Graduate attainment by entry qualification and ethnicity



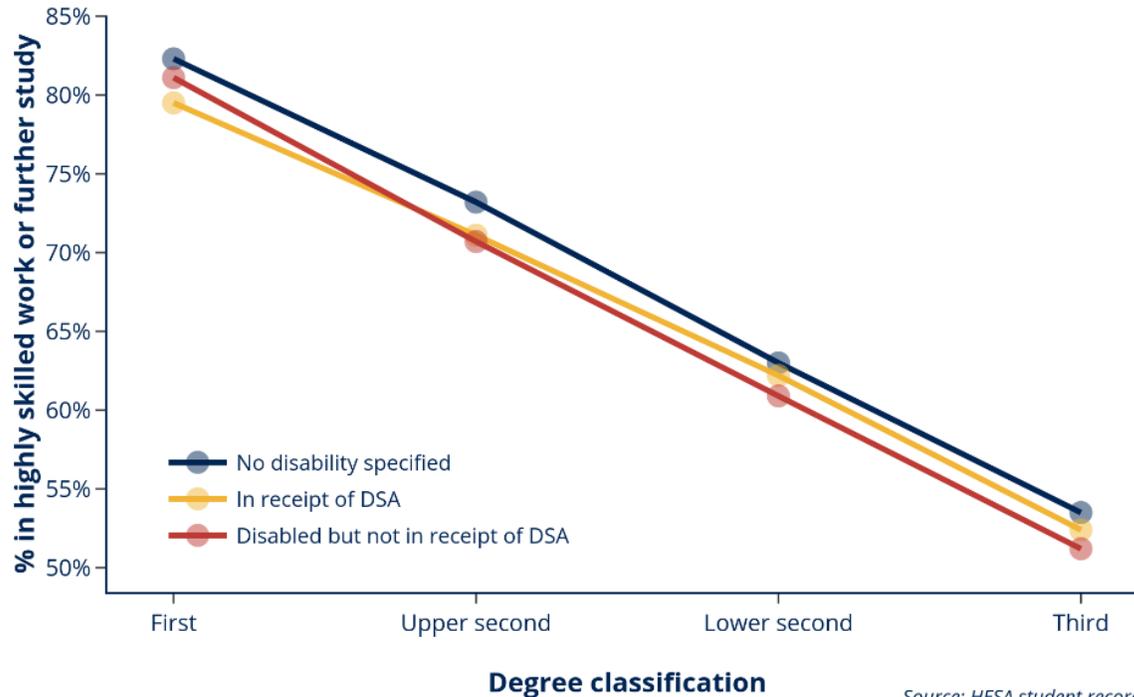
Source: HESA student record

There is a 22 percentage point gap between black graduates and white graduates and this only reduces to 17 percentage points when other factors such as entry qualifications are considered.

Progression: employment outcomes

Disability

Graduate progression by degree outcome and disability status



Source: HESA student record

73.4% of graduates without a reported disability progressed to highly skilled work or further study compared to 70.6% of disabled graduates who are not in receipt of DSA.

This difference remains across degree classifications.

**A new approach to
regulating access and
participation in English
higher education**



Areas of challenge in 19/20 APPs

- Self-assessment of performance across the lifecycle
- Actions to address identified gaps
- Rigorous use of evidence and evaluation
- Ambition for the future



The future of access and participation

We are aiming to:

- achieve **significant** reductions in the gaps in access, success and progression over the next five years; and
- ensure our access and participation regulation and funding are **outcome-based, risk-based, underpinned by evidence and joined up** with other OfS regulatory activities.

An introduction to the access and participation review

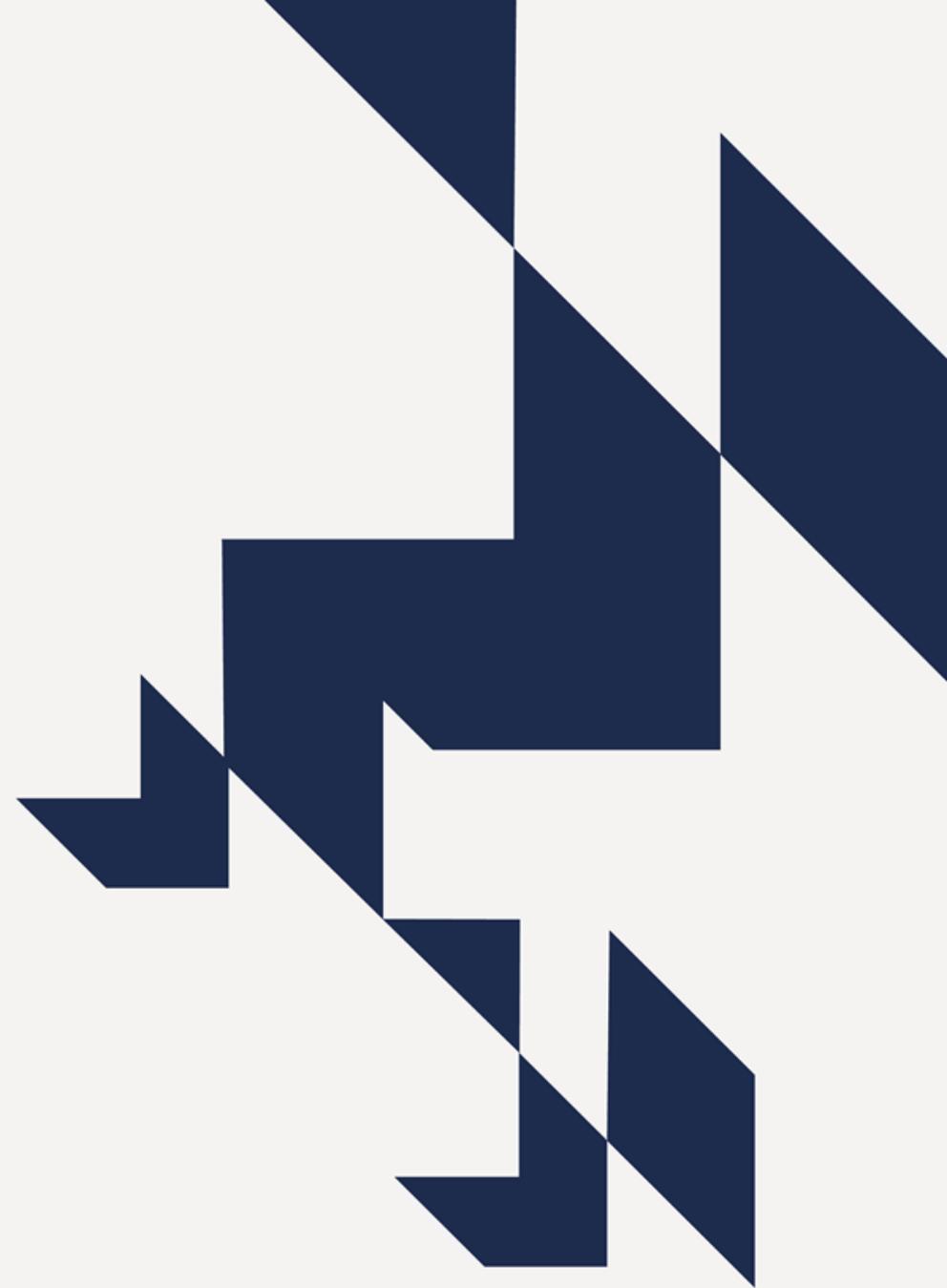
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Progress so far

What has changed since the establishment of the OfS?



Changes to 2019-20 access and participation plans

- **an increased focus on outcomes** related to an assessment of performance
- a clearer **focus on the gaps** between underrepresented students and their peers
- a stronger focus on reducing the gaps in **success and progression**, as well as access
- a **broader range of regulatory powers**, the use of which will be determined by the OfS's assessment of the **risk that a provider will breach one of the ongoing conditions of registration**
- an expectation that providers will secure **continuous improvement** in outcomes and the underpinning practice

A risk-based approach to regulation

Risk that a provider may breach one or more of the ongoing conditions of registration

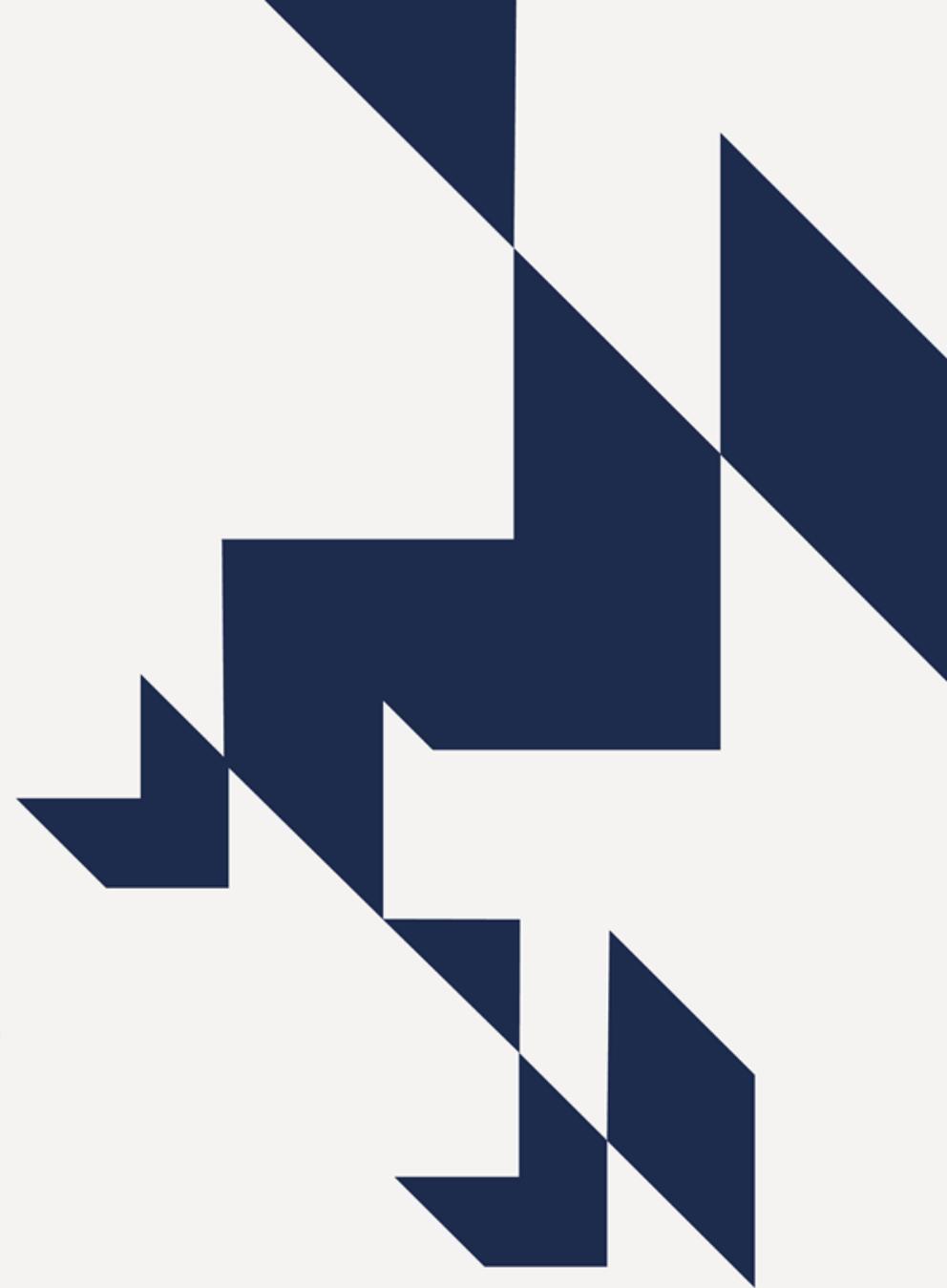
Regulatory interventions and sanctions

Our view of risk in relation to APPs, and therefore for condition A1, will be informed by:

- the **extent of the gaps** between different student groups in respect of access, success and progression, on the basis of local and national data and other forms of evidence
- the **rate of progress in narrowing those gaps**
- the **ambition and credibility** of a provider's plan, including their self-assessment of performance

Background

Why are we reviewing access and participation regulation and funding?



The OfS access and participation review

Office for Students principles:

- Institutional autonomy
- Student focused and working in the interest of past, present and future students
- Risk-based and proportionate, including the reduction of unnecessary regulatory burden
- Outcomes focused
- Making judgments based on data and contextual evidence

Access and participation plans

Targets
Monitoring
Cycle of plans
Investment

Student premium funding

Distribution
Expectations
Understanding impact

National Collaborative Outreach Programme

Targeting beneficiaries
Engaging schools & colleges
Sustainability
Quality and coherence

Transparency information

Templates
Guidance

Data

Evaluation

Collaboration

Championing good practice

A significant reduction in the gaps in access, success and progression over the next five years

Evidence used to inform our consultation

1. A student focus group with NUS
2. OfS student panel
3. A national survey conducted by CFE research¹ (245 responses)
4. Five review workshops (150 attendees)
5. Meeting with senior school staff from around the country
6. Roundtable discussions on the transparency information condition (40 attendees)
7. One to one meetings with key stakeholder organisations

1. Results can be found at <https://www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/improving-access-and-participation/our-future-approach-to-access-and-participation/>

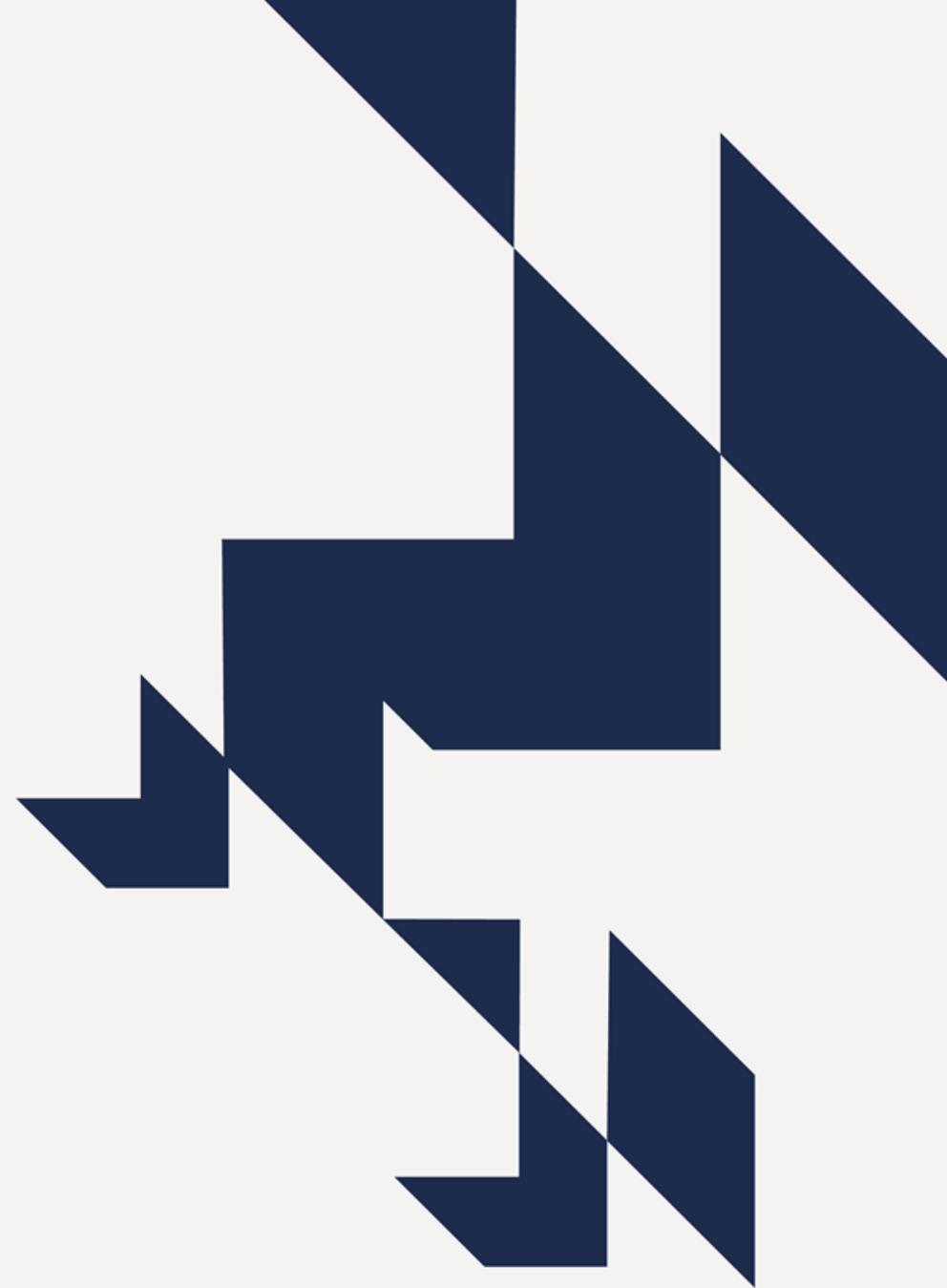
The access and participation review consultation

1. The access and participation plan (APP) cycle
2. Annual monitoring and planning
3. APP targets
4. Funding access and participation
5. Evaluation
6. Our approach to data
 - Transparency information condition
 - Access and participation dataset

We have not included proposals to set expectations for APP levels of investment, or funding provided by the OfS, because it will be contingent on the Government's review of post 18 education and funding.

How to respond

to the access and participation
consultation



How to respond to the consultation

The consultation document can be found at
www.officeforstudents.org.uk/publications/

Respond to the consultation by 12th October 2018:

Online survey <https://survey.officeforstudents.org.uk/s/accessparticipation/>

Email apreview@officeforstudents.org.uk

Phone 0117 931 7123

Post Access and participation consultation
Westward House
Lime Kiln Close
Bristol
BS34 8SR

Timeline

12 October 2018	Consultation closes
October 2018	Analysis of consultation responses
November 2018	OfS board
November to December 2018	OfS response to the consultation published
Spring 2019	Provider and NCOP funding allocations announced

Our approach to access and participation plans

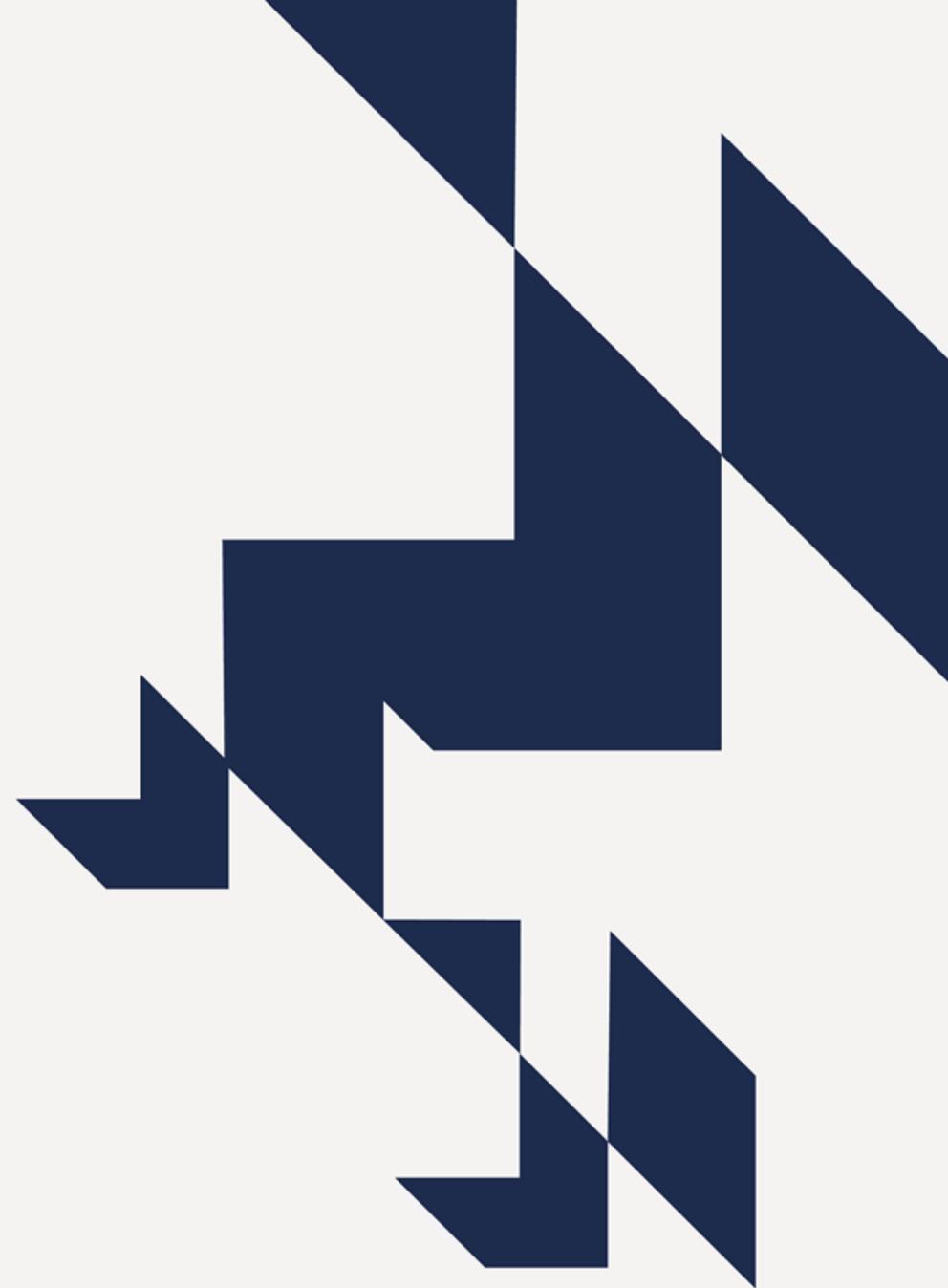
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Review of access and participation plans (APPs)

What does it cover?



Overview of the consultation proposals

- 1. Cycle of plans:** Plans set over 5 years, with those providers considered higher risk submitting every 3 years.
- 2. Monitoring:** Providers to publish and submit to the OfS an impact report each year.
- 3. Targets:** Plans will include a set of strategic, outcomes-focused targets. A small number of these will be recommended by the OfS for use across all providers
- 4. Investment:** The OfS will collect predicted access spend disaggregated by pre-16 activity, post-16 activity and work with adults and communities in access and participation plans. We will no longer require providers to report on student success and progression spend.



Cycle of plans

Plans set over 5 years, with those providers considered higher risk submitting every 3 years

Cycle of plans

Rationale for change

- Currently APPs are submitted annually
- Additional regulatory powers, and more robust monitoring means APPs should be more strategic to drive change

What we hope to achieve:

- enable providers to be more ambitious as they will have longer to plan and embed their delivery of targets
- allow providers to take more strategic, evidence-led approaches to access and participation
- enable us to focus on those providers where risk or gaps are greatest, and where their strategy does not appear to be making progress
- reduce the frequency of written submissions for low-risk providers so that they can focus more on implementation.

Cycle of plans

Details of the proposal

- Clear long-term ambitions set over 5 years
- initial approval for one year will automatically roll over each subsequent year for a maximum period of five years, unless expressly notified
- Expect most plans to remain in place for 3 years or more, up to a maximum of 5 years
- Accompanied by robust annual monitoring to understand progression

Cycle of plans

When would a plan be submitted earlier?

- Where progress is not adequate
- Where the strategic approach needs revisiting
- Where there is a reportable event e.g. a merger
- In the event of substantial policy change

OR

- Where a provider chooses to submit a new plan. E.g in response to developing a new strategy, merger, or in response to evaluation findings

Monitoring

Providers to publish and submit to the OfS an impact report each year.



Monitoring

Rationale for change

- Previously providers have been asked to submit an annual monitoring return to OFFA which included progress against targets and expenditure
- If there is a longer cycle of plans, need meaningful and robust monitoring to understand progress and impact, and identify risk

What we hope to achieve:

- Reduce burden on providers
- Greater visibility and more accountability through the impact reports
- Provide the OfS with greater ability to intervene where progress is insufficient
- Support innovation, and allow providers to explain the context of their progress, encouraging ambition.
- Published action plans to accompany the impact reports will improve accountability

Monitoring

Details of the proposal

- Ongoing monitoring against APPs using data available such as HESA, UCAS and Transparency data
- To support providers, OfS will create and maintain a publically available dataset at provider level
- Providers will submit an annual impact report in a standardised template, which will be published
- Providers to submit an action plan outlining any steps needed to make improvements
- The report will not include information on fee levels or financial information
- May also use enhanced monitoring powers, or a specific condition of registration where we have concerns

Monitoring

What will be included in an impact report?

The impact report will be shaped around the aims a provider has set as part of its APP. It will include:

- short introduction to set context
- for each aim set out in the provider's APP:
 - commentary on overall progress towards aim
 - the level of progress against targets relating to that aim
 - factors that have contributed to successful outcomes
 - factors that have contributed to a lack of progress in a provider's progress and identifying changes that need to be made
- an opportunity for student bodies to comment on the provider's progress and their work in delivering the plan and monitoring its success
- evaluation self-assessment

Investment

The OfS will collect predicted access spend disaggregated by pre-16 activity, post-16 activity and work with adults and communities in access and participation plans.

We will no longer require providers to report on student success and progression spend.



Investment

Rationale for change

- Previously providers submitted predicted expenditure on access, student success, progression and financial support over a five-year period
- Opportunity to join the processes of financial reporting with those required for other regulatory purposes, improving reliability and consistency

What we hope to achieve:

- Greater assurance that the financial information is robust
- Improve consistency in the way financial information is collected across the sector
- Reduce burden on providers by joining processes of financial reporting

Investment

Details of the proposal

- Providers will submit a forecast of their expenditure on access, financial support, and research and evaluation as part of their APP.
- Providers will disaggregate their access spend by: pre-16, post-16 and work with adults and communities
- We will not collect financial information on student success or progression spend
- The OfS is considering whether we need to continue to set a minimum expectation of level of spend in order to secure a sufficient level of activity

Table Discussion:

What do you think will be the **advantages** and **disadvantages** of the proposed approaches to

- Cycle of plans
- Monitoring
- Investment





Targets

Plans will include a set of strategic, outcomes-focused targets. A small number of these will be recommended by the OfS for use across all providers

Targets

Rationale for change

- Previously providers were asked to set stretching targets as part of their APP. Targets vary considerably across the sector
- Clear, consistent, outcomes-focused targets that are comparable across the sector, will allow for greater rigour and improve accountability

What we hope to achieve:

- enable greater comparability and therefore accountability
- reduce burden by providing clearer guidance on which datasets and measures to use, and for most providers, reduce the number of targets against which they must report
- Provide a greater understanding of the level of ambition providers have set which will allow for greater challenge where needed
- ensure that targets are flexible enough to account for provider context

Targets

Details of the proposal

- Providers will set a small number of outcomes-focused strategic targets that relate to their aims across access, student success and progression
- Targets will be structured around aims identified by the OfS and those identified in the provider's APP
- Targets will be set over 5 years
- Providers will set the level of ambition for targets, with plans subject to the approval of the Director for Fair Access and Participation

Targets

Four elements to targets

- **OfS-specified aims:** aims identified by the OfS that contribute to national priorities for access and participation, that all providers will be expected to address within their APP.
- **OfS-specified targets:** targets where the measure is specified by the OfS to reflect national priorities for access and participation as detailed in the OfS-specified aims. The level of ambition will be set by the provider.
- **Provider-specified aims:** additional aims identified by providers that reflect their assessment of performance, context and strategy.
- **Provider-specified targets:** outcomes-focused targets set by providers to reflect the provider-specified aims. The measures will be selected by providers.

Assessment of performance and sector-wide priorities

<p>OfS-specified aim: To develop long-term, sustained engagements with students from under-represented groups</p>	<p>OfS-specified aim: To reduce the gap in participation in HE for students from underrepresented groups</p>	<p>OfS-specified aim: To reduce the non-continuation gap for students from underrepresented groups</p>	<p>OfS-specified aim: To reduce the degree attainment gap for students from underrepresented groups</p>	<p>OfS-specified aim: To reduce the gap in progression to highly skilled employment or further study for students from under-represented groups</p>	<p>Provider-specified aims: These will reflect a provider's assessment of performance</p>
<p>OfS-specified target: Factors that contribute to raising attainment in schools. Currently no specified measure</p>	<p>OfS-specified target: Entry rates for POLAR4 quintile 1 students compared to quintile 5 students And/or</p>	<p>OfS-specified target: Non-continuation for POLAR4 quintile 1 students compared to quintile 5 students</p>	<p>OfS-specified target: Degree attainment gap (1sts and 2:1's) between black and white students</p>	<p>Provider-specified targets: This might include: - Where data in the OfS A&P dataset shows significant gaps</p>	<p>Provider-specified targets: This might include: - Work with specific target groups</p>
<p>OfS-specified target: Outcomes for long-term, sustained outreach with pre-16 students from under represented groups And/or</p>	<p>Entry rates for students entitled to free school meals compared to students not entitled And/or</p>	<p>Provider-specified targets: This might include: - Where data in the OfS A&P dataset shows significant gaps</p>	<p>OfS-specified target: Degree attainment gap (1sts and 2:1's) between disabled students and non-disabled students</p>		
<p>Working with the community or employers to support mature student access to higher education</p>	<p>Measure on mature learners</p>		<p>Provider-specified targets: This might include: - Where data in the OfS A&P dataset shows significant gaps</p>		
<p>Provider-specified targets: This might include: - Collaborative work - Working with parents</p>	<p>Provider-specified targets: This might include: - Where data in the OfS A&P dataset shows significant gaps - Where there is no national datasets for a target group (care leavers, estranged students) - Collaborative work - Work with mature learners</p>				

Table Discussion:

What do you think will be the **advantages** and **disadvantages** of the proposed approach to targets?





Evaluation in access and participation

Background

- Large investment in A&P – increased need to demonstrate impact and identify effective practice
- Some high quality evaluation approaches but...a need to drive continuous improvement
- Increased expectations on providers but...more support for providers from OfS to meet this challenge
- New Evidence and Impact strategy
- New Evidence and Impact Exchange
- Evaluation of NCOP

Developing an evidence and impact strategy

“All access and participation activity is shaped by greater use of evidence about what is working to reduce inequalities within higher education in England”

- Identifying, commissioning and sharing effective practice
- Taking a collaborative, reflective and outcomes-focussed approach
- Improving the quality and impact of evaluation
- Improving the evidence about what works
- Challenging and supporting the sector to make progress.

Evidence and Impact Exchange

Objectives:

- Develop high quality evidence
- Improve policy and practice
- Provide greater visibility, awareness and take-up of what works well in different contexts
- Enhance skills and capability
- Drive collective responsibility for generation of evidence
- Enhance value for students, HE providers and society

Functions:

- Collating, synthesising and reviewing
- Establishing clear expectations and standards
- Identifying gaps in evidence
- Translating evidence into guidance
- Driving implementation of findings into practice
- Supporting the development of a coherent learning infrastructure
- Building capacity for using evidence effectively

Proposal 1: evaluation self-assessment tool

Why are we proposing this?

- To improve quality of evaluation approaches
- To improve how we assess evaluation through the A&P plan process
- There is evidence that self-assessments can drive continuous improvement in organisations

Proposal 1: evaluation self-assessment tool

What will the tool do?

- Enable providers to assess their performance and set a baseline from which to make improvements
- Enable providers to identify where improvements are needed
- Enable OfS to benchmark different types of providers and identify where and how we can target support
- Enable OfS to set out expectations on evaluation practice in a transparent way

Proposal 1: evaluation self-assessment tool

How will it work?



Proposal 1: evaluation self-assessment tool

What does it look like?

- Four dimensions of self-assessment:
 - Evaluation Design / Evaluation Implementation / Learning / Strategic Context
- Providers score themselves against a set of criteria
- Providers receive a score based on completion of tool
- Space for self-reflection
- Action plan

Consultation question

- Discuss how a self-assessment tool could drive improvements in evaluation activities (in relation to identifying issues and ways to improve / measuring progress / having transparent criteria)

Proposal 2: researching use of tracking services

What is tracking?

- Targeting, monitoring and evaluating outreach activities, and tracking students' progression from school into Higher Education and beyond
- An important tool to support evaluation
- Supports collaboration and innovation
- Predominantly focused on school-based outreach and not on student success/ other priority groups
- Higher Education Access Tracker (HEAT) is largest service
- Other trackers include EMWPREP, Aimhigher WM, UCAS STROBE

Proposal 2: researching use of tracking services

What are the key issues?

- Evidence to date suggests full potential is not being realised
- Tracking supplements but does not replace other methods of evaluation
- Quality and quantity of data varies
- Scale, scope and capacity of current service providers in the regulatory environment needs further exploration
- GDPR is still a challenge
- Economies of scale? Vfm?

Proposal 2: researching use of tracking services

What research are we proposing?

- a review of current tracking services, including a value for money assessment
- an assessment of the potential role for longitudinal tracking in supporting OfS strategic objectives
- an identification of opportunities and challenges for building infrastructure
- an identification of effective evaluation practice through more effective use of tracking at provider level.

Consultation questions

- Discuss if/how tracking services contribute to your understanding of the impact of your outreach work

AND

- How could the OfS support you to make better use of these services?

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Our approach to data
Transparency information
condition and an APP dataset

Access and participation dataset: proposal

Proposal: The OfS will create, publish and maintain an access and participation dataset that provides a picture of access and participation across the higher education sector and at individual providers

- Effective regulation through easy-to-understand format that is publicly available, plus meaningful targets and greater comparability
- Improve transparency and accessibility of the data currently available
- Clearly display data from a number of different sources in one place, in the form of a data dashboard
- Dashboard plus additional supporting data
- Sector and provider level; visual; interactive

Access and participation dataset

- Will need to evolve over time
- Changes in the data landscape
 - Graduate outcomes survey
 - HESA data futures
 - Subject-level TEF
- Context and interpretation
- Code of practice for statistics

Access and participation dataset

Details of proposal

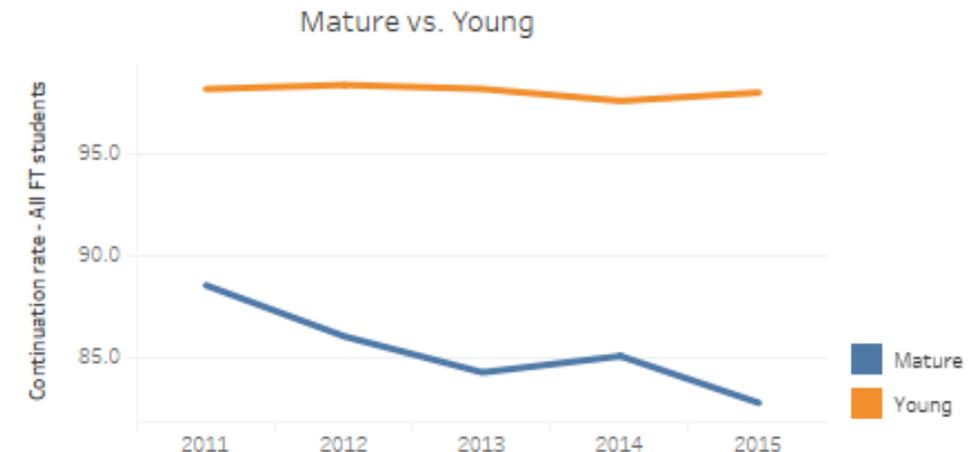
Create, publish and maintain an access and participation dataset

- Publicly available, via OfS website
- Alignment with TEF and OfS registration condition B3 where possible
- Focussed on absolute outcomes; gaps between groups; changes over time
- Across the student lifecycle
 - Access – profile of HE entrants
 - Continuation – continuation in year following entry
 - Attainment - % awarded 1st or 2:1
 - Progression – highly skilled employment or further study at level higher than qualification obtained

Access and participation dataset

Details of proposal: Main dashboard

- Gaps in access and participation for the following groups:
- POLAR4 – gap between quintile 1 and quintile 5 students
- Ethnicity – gap between white and black students, Asian and minority ethnicity students
- Age – gap between young and mature students
- Disability – gap between disabled and non-disabled students



Access and participation dataset

Details of proposal: Supporting data

- Gaps in access and participation for the following groups:
 - POLAR4 – gap between:
 - quintile 1 and quintile 5 students
 - all quintiles
 - quintiles 1 & 2 and quintiles 3,4 & 5
 - Ethnicity – gap between:
 - white and black students
 - all individual groups
 - white and BAME students
 - Age – gap between:
 - mature and young students
 - more granular bandings
 - Disability
 - Free school meals eligibility
 - Indices of multiple deprivation – gaps between:
 - all quintiles
 - quintiles 1 & 2 and quintiles 3,4 & 5
 - Gender
 - Gender interacted with POLAR4
 - Multiple Equalities Measure (when available)

Access and participation dataset: consultation questions

Question 1: To what extent do you agree or disagree that OfS should create and maintain an access and participation dataset, as proposed above?

Question 2: To what extent do you agree or disagree that the proposed datasets would hold providers to account on their performance against targets?

Question 3: Are there any measures you feel are missing from the dataset?

Table discussions:

- What are the **advantages** and **disadvantages**?
- Are there any **omissions**?

Transparency information condition: background

- Higher Education and Research Act 2017, section 9:
The OFS registration conditions must include a transparency condition
- A transparency condition requires providers to submit to the OfS and publish information about applications, offers, acceptances, completion and attainment...
....split by gender, ethnicity and socio-economic background
- See OfS Regulatory Advice 8
(www.officeforstudents.org.uk/publications/)

Transparency information: fictional example

Work in progress....

Table 1: Summary of applications, offers, acceptances and registrations for 2018-19 entrants

		Number of applications	Percentage of applications which:		
			Led to an offer (%)	Led to an accepted offer (%)	Led to a registration (%)
Ethnicity	White	5,640	73	35	34
	BME	4,200	84	35	30
	Unknown	0	-	-	-
IMD	Quintile 1 or 2	3,560	75	41	38
	Quintile 3 to 5	5,930	83	34	33
	Unknown or N/A	350	-	-	-
Gender	Female	4,720	79	36	35
	Male	5,120	76	35	29
	Other	0	-	-	-

Transparency information: consultation question

Proposal: The OfS will undertake further work to explore if it should require providers to submit and publish transparency data by age and disability. This is in addition to data split by gender, ethnicity and socioeconomic background which is part of the transparency information condition in the current OfS regulatory framework.

Age:

- Under 21
- 21-30
- Over 30.

Disability:

- Students who have declared a disability and are in receipt of Disabled Students' Allowance.
- Students who have declared a disability but are not in receipt of Disabled Students' Allowance.
- Students who have not declared a disability.

Transparency information: consultation question

Question: To what extent do you agree or disagree that OfS should undertake further work to explore whether data split by age/ disability status could be included within the transparency information condition?

Table discussions:

- What are the **advantages** and **disadvantages**?
- Should OfS do the **further work** described?

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Closing remarks

How to find out more

Read the consultation:

www.officeforstudents.org.uk/publications

Respond to the consultation by 12th October 2018:

Online survey <https://survey.officeforstudents.org.uk/s/accessparticipation/>

Phone 0117 931 7123

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