

# Student engagement in knowledge exchange: a policy perspective

OfS and Research England

Friends House, London

22 October 2019

Office for  
Students



Research  
England

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# Hamish McAlpine Head of Data & Evidence, Research England

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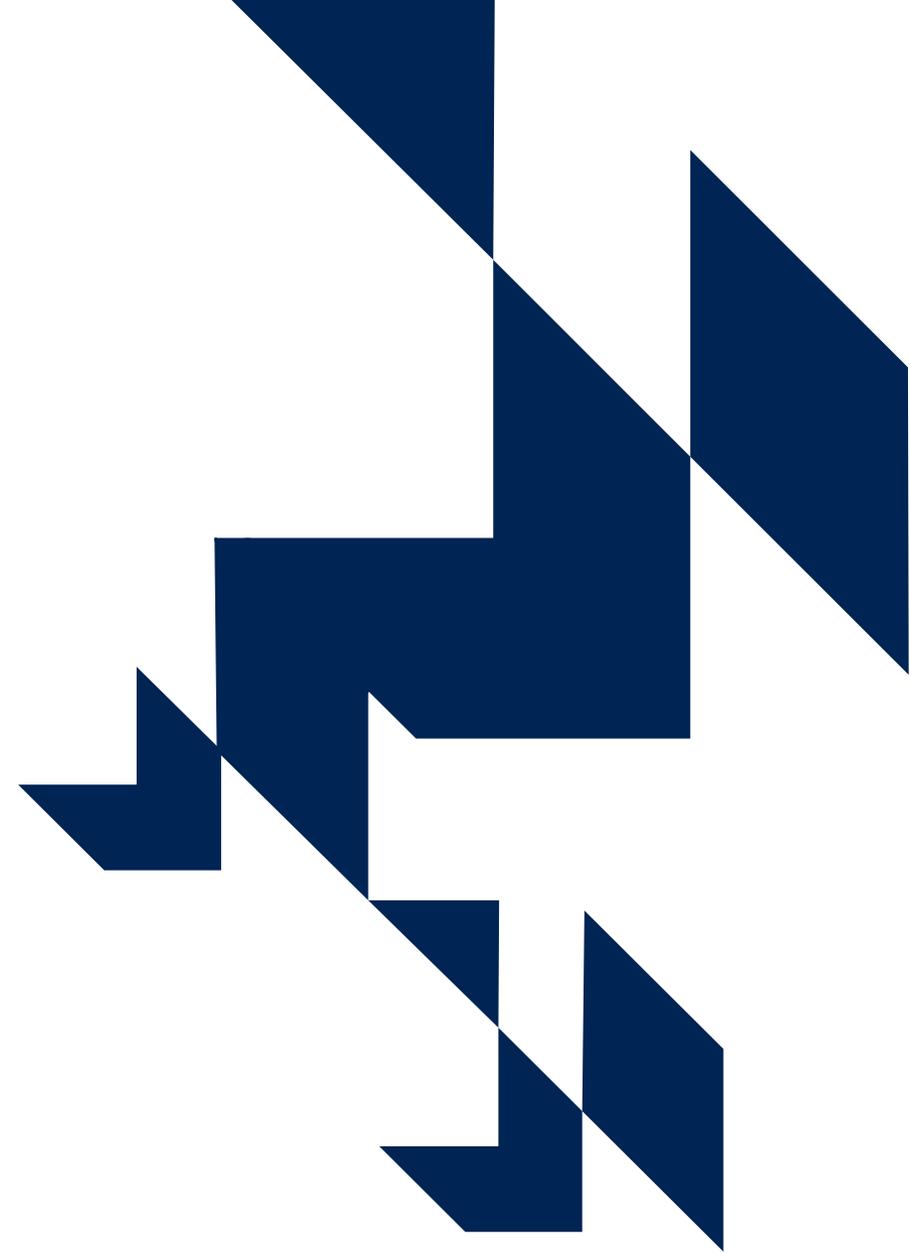
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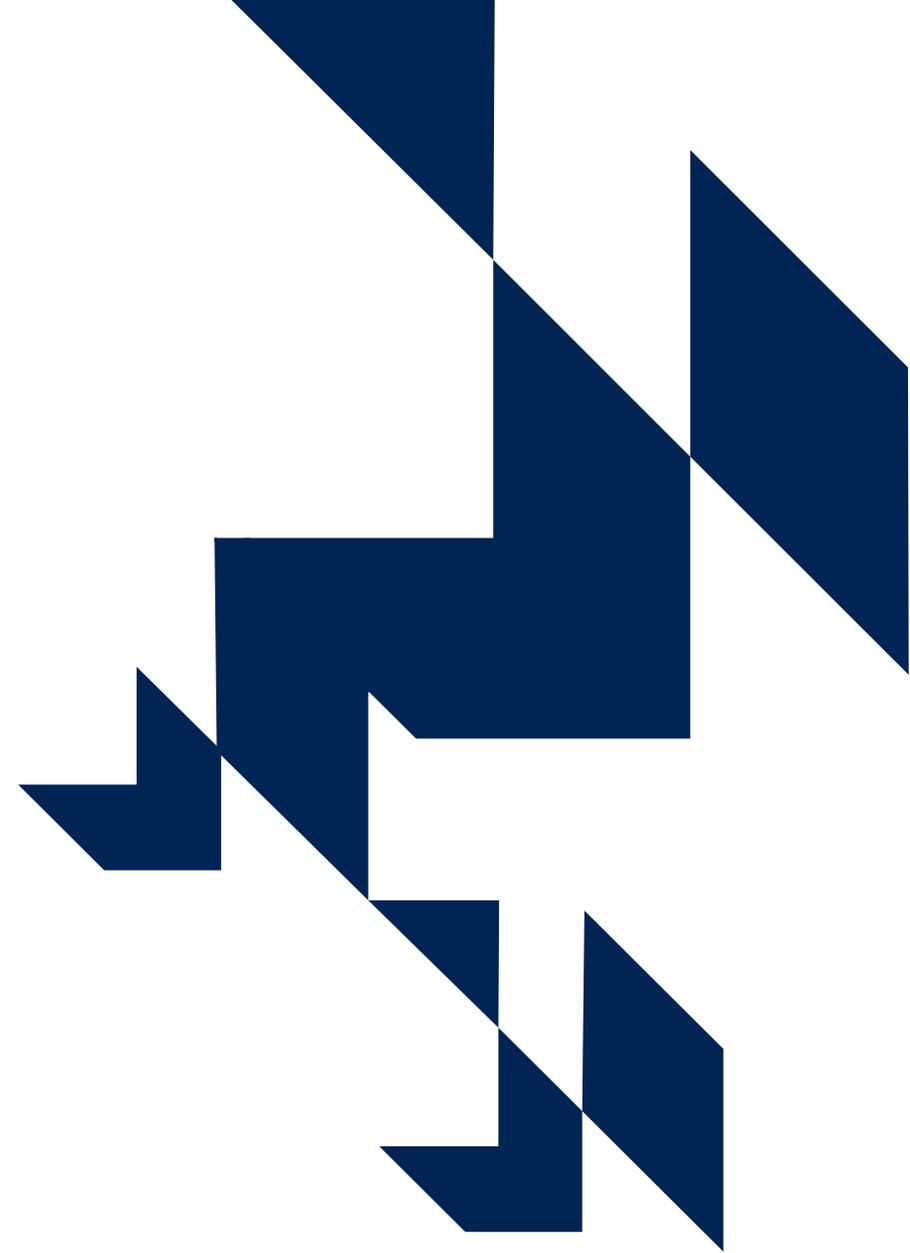
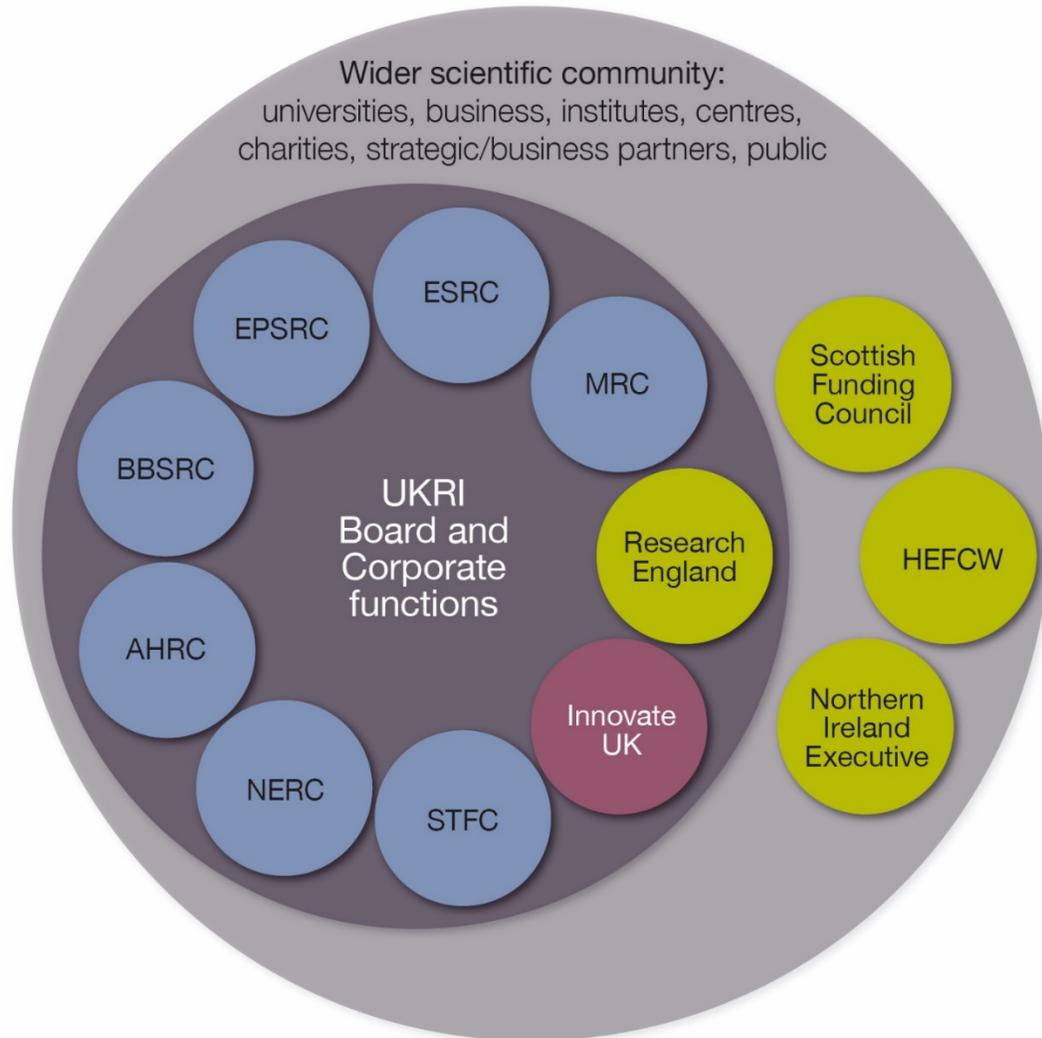
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# Welcome & Housekeeping

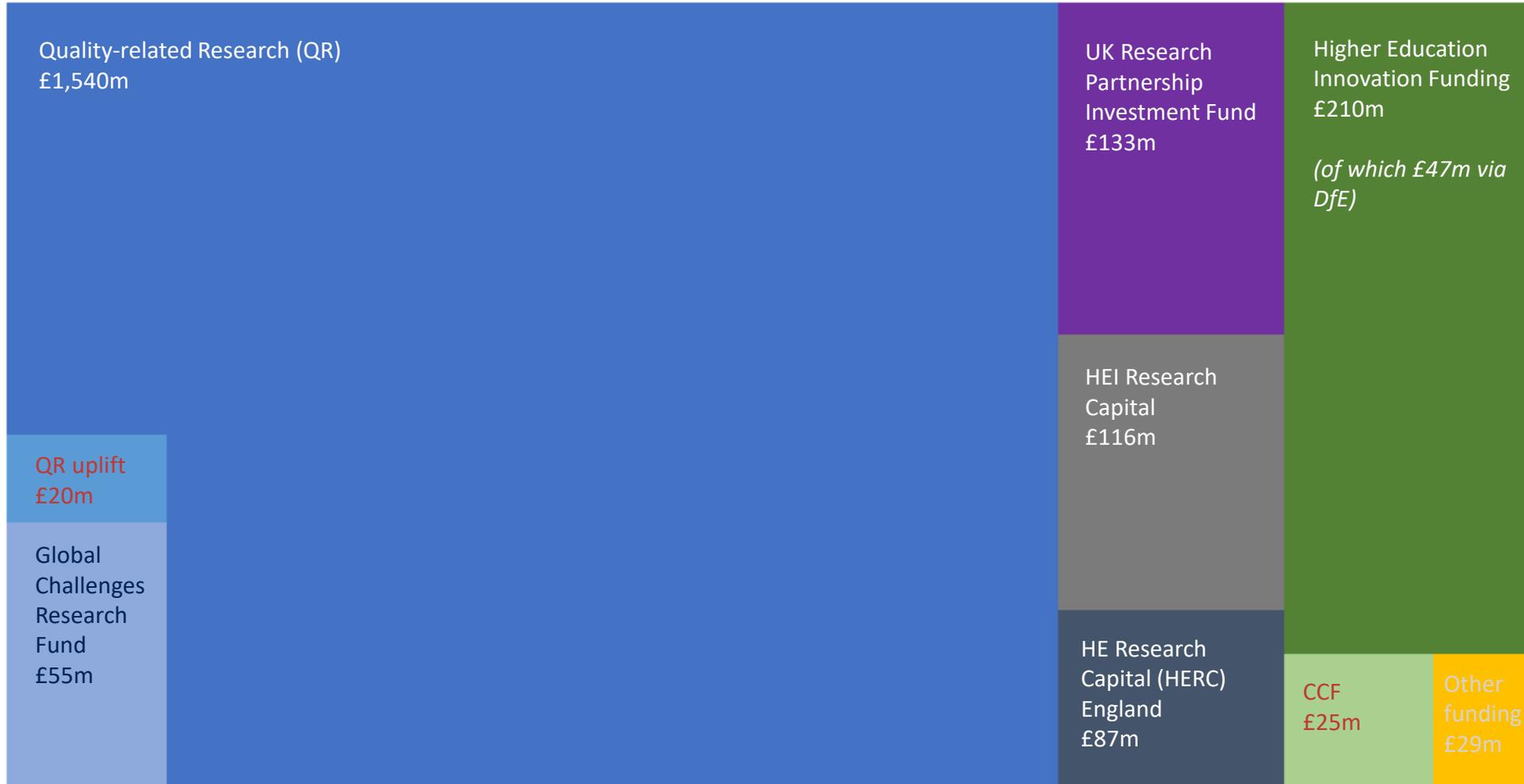
Background and context	11:00-11:30
What we are seeking from the projects	11:30-11:45
Process	11:45-12:00
OfS/RE available to discuss initial ideas with bidders	12:00-12:45
Lunch	12:45-13:30
Networking	13:30-14:15



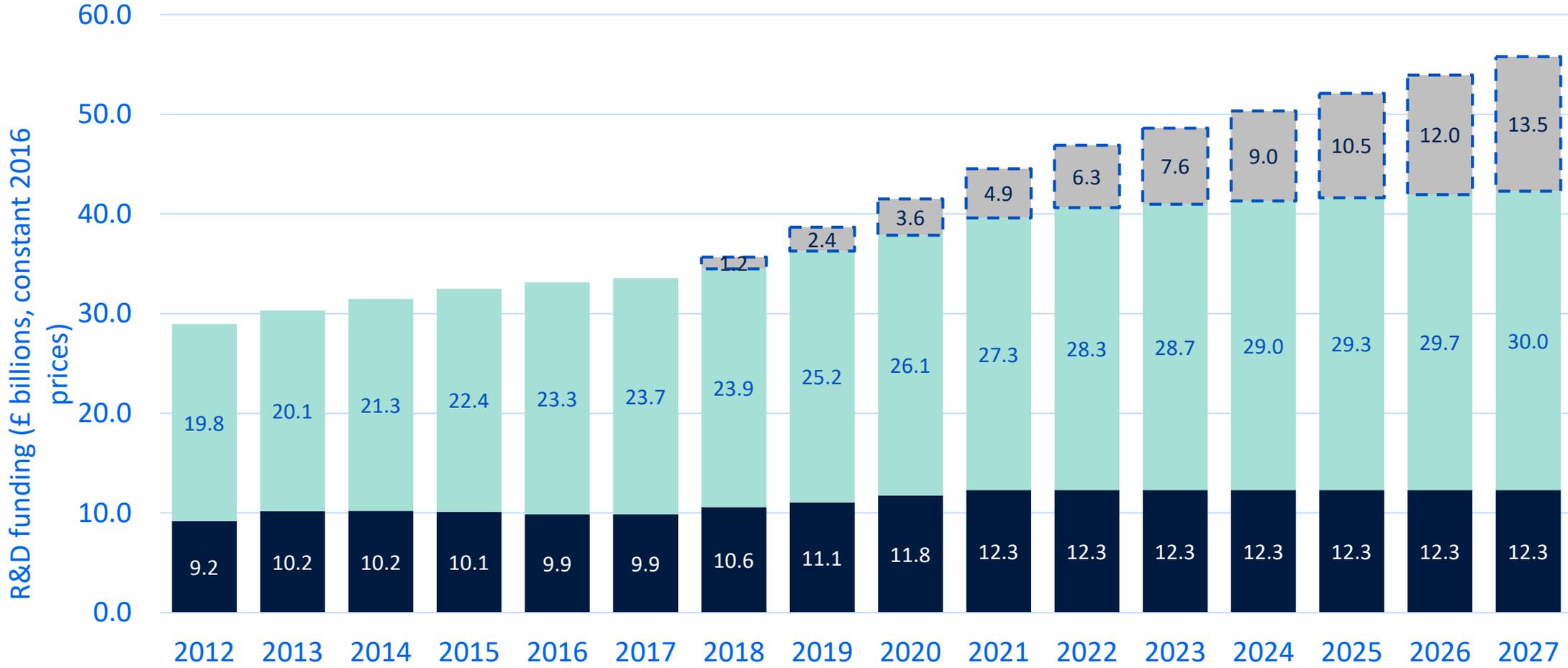
# Who are Research England?



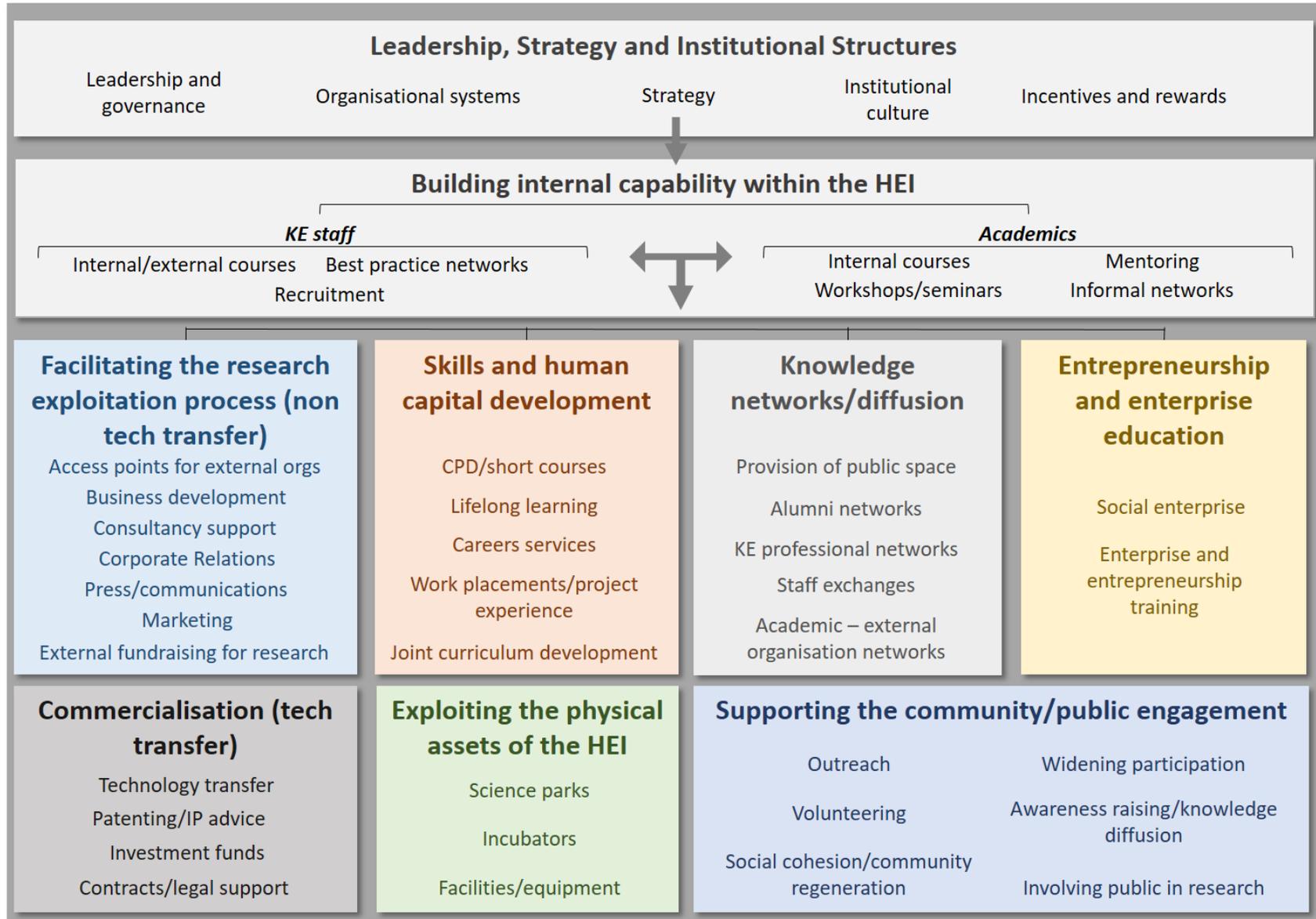
# Who are Research England?



# Why is KE important?

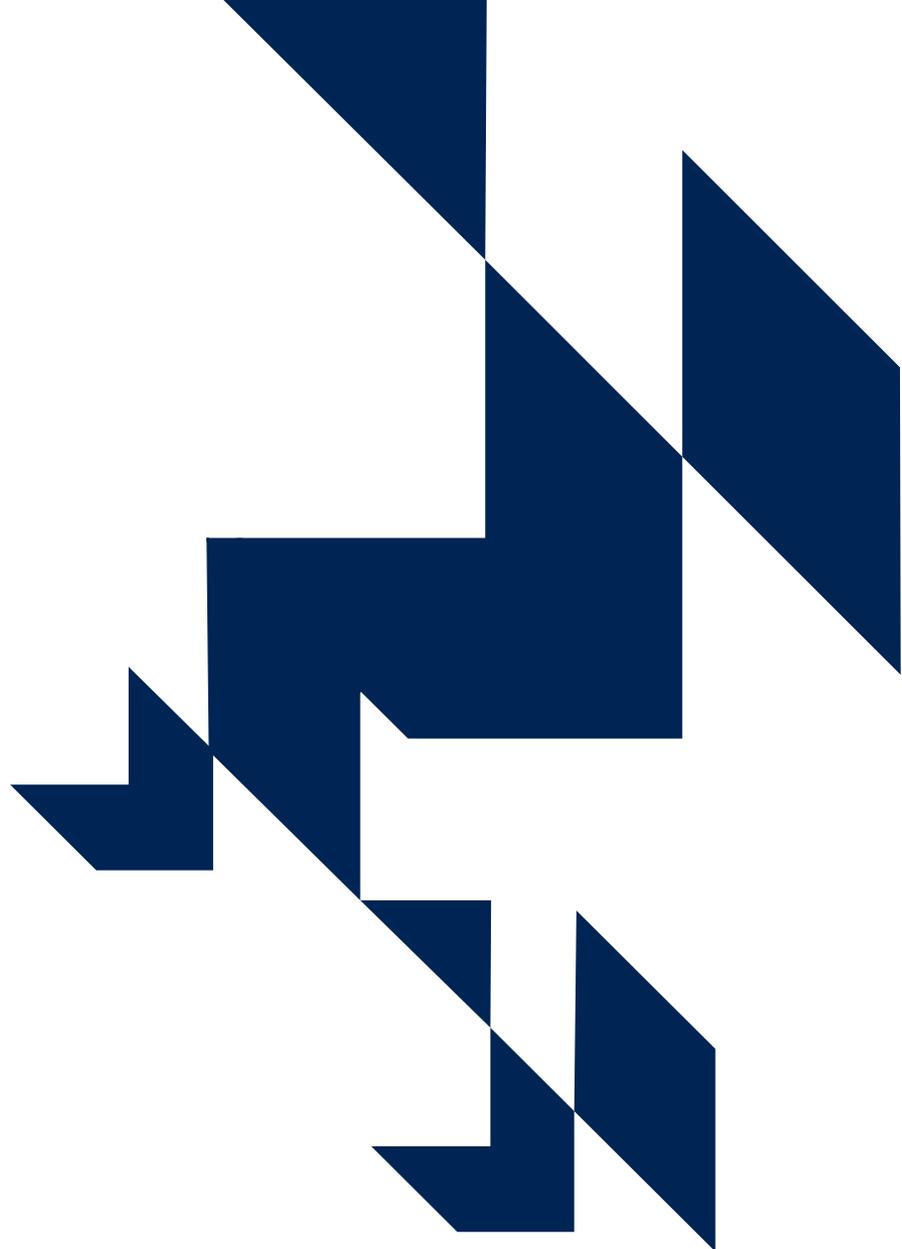


# What is KE anyway?

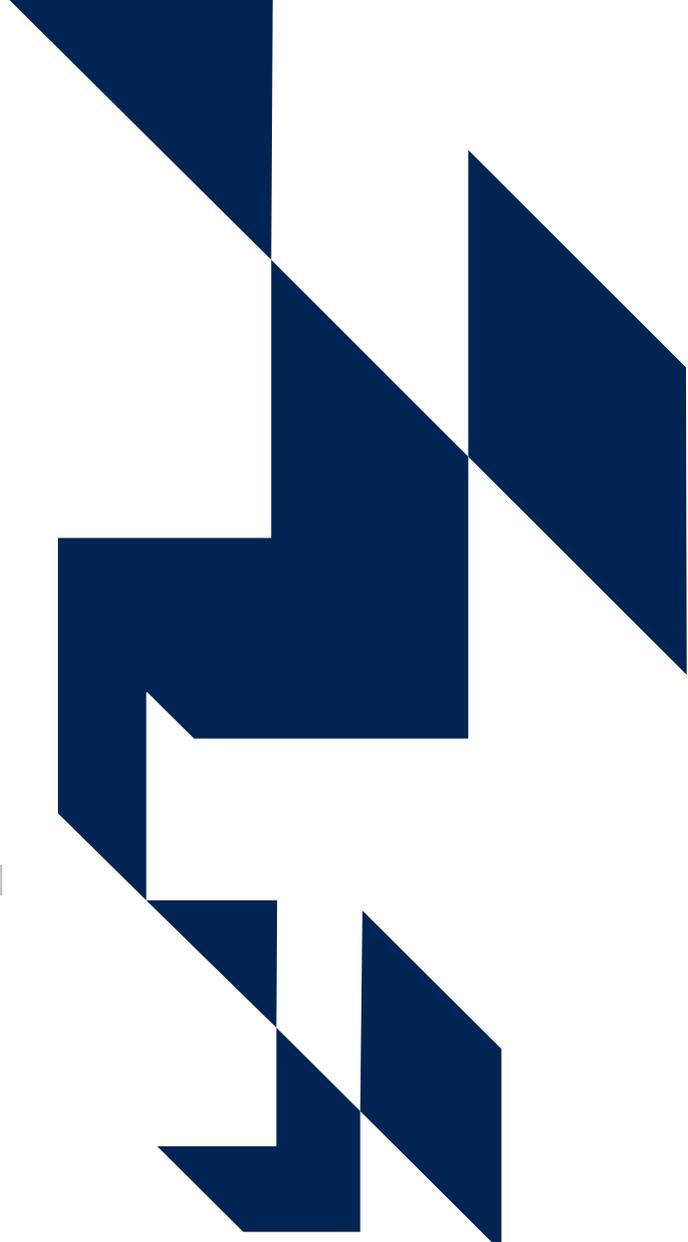
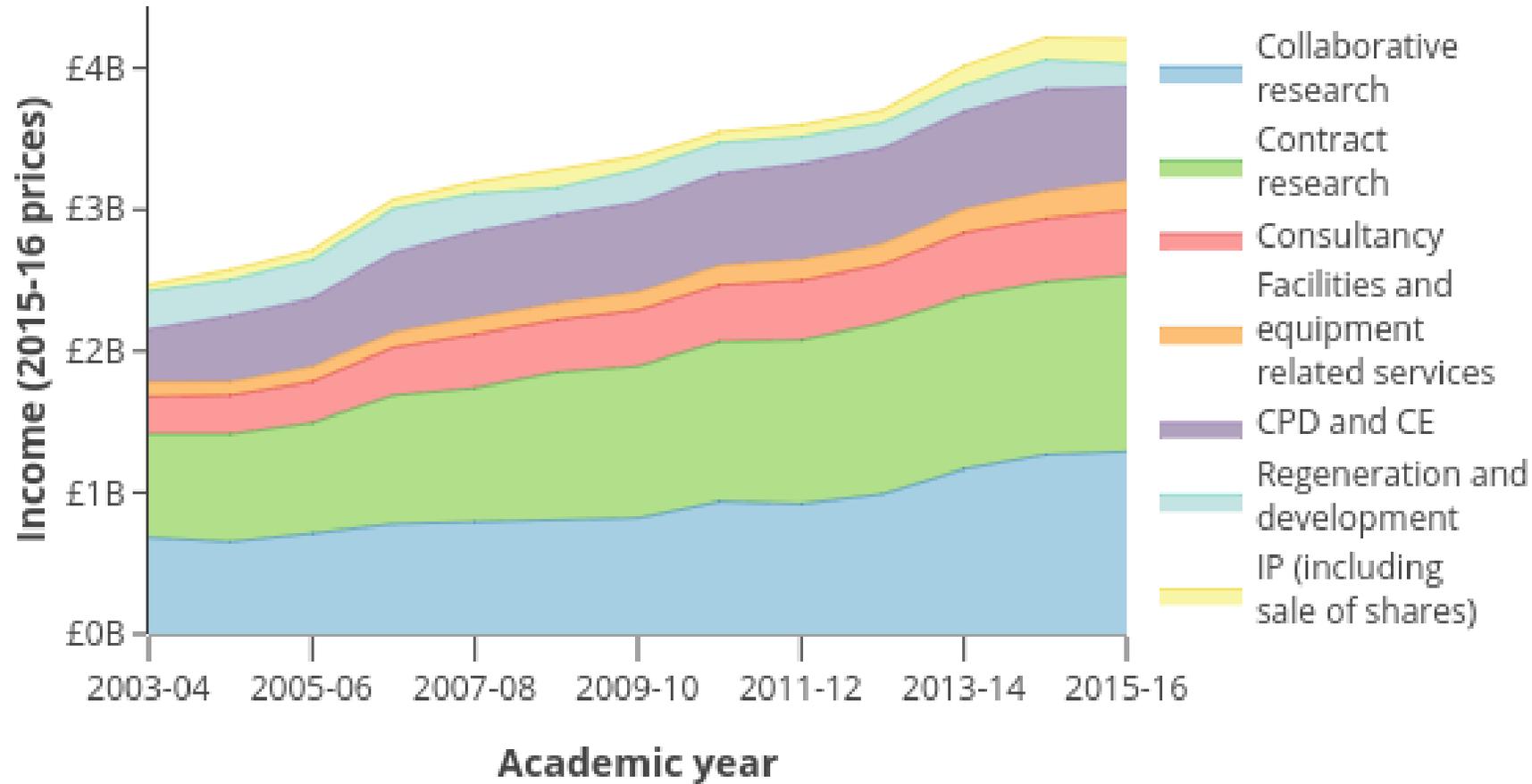


# How is HEIF spent?

Infrastructure Category	2017-18 Expenditure (£m)
Facilitating research exploitation	83.5
Commercialisation (technology transfer)	33.7
Skills and human capital development	25.7
Knowledge sharing and diffusion	23.6
Public engagement	13.6
Enterprise and entrepreneurship	20.2
Exploiting the HEI's physical assets	9.6

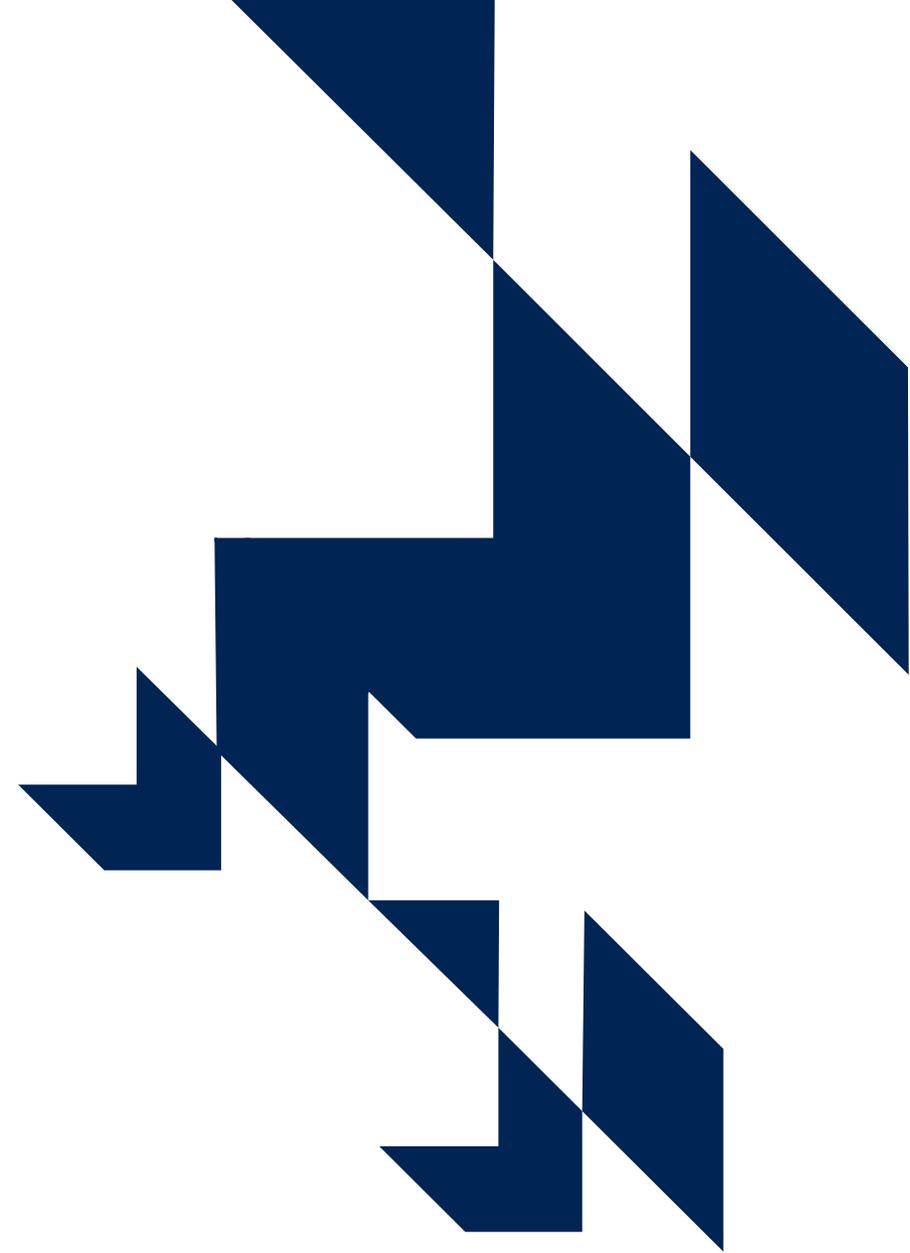


# What's the impact?

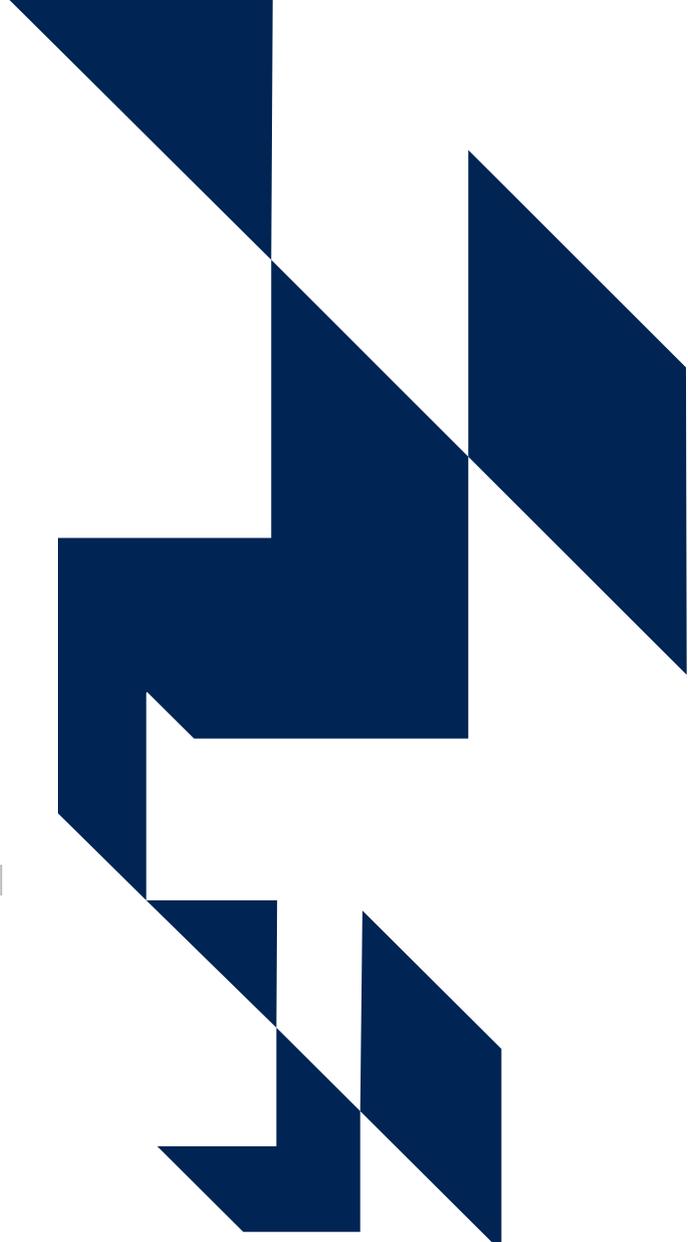
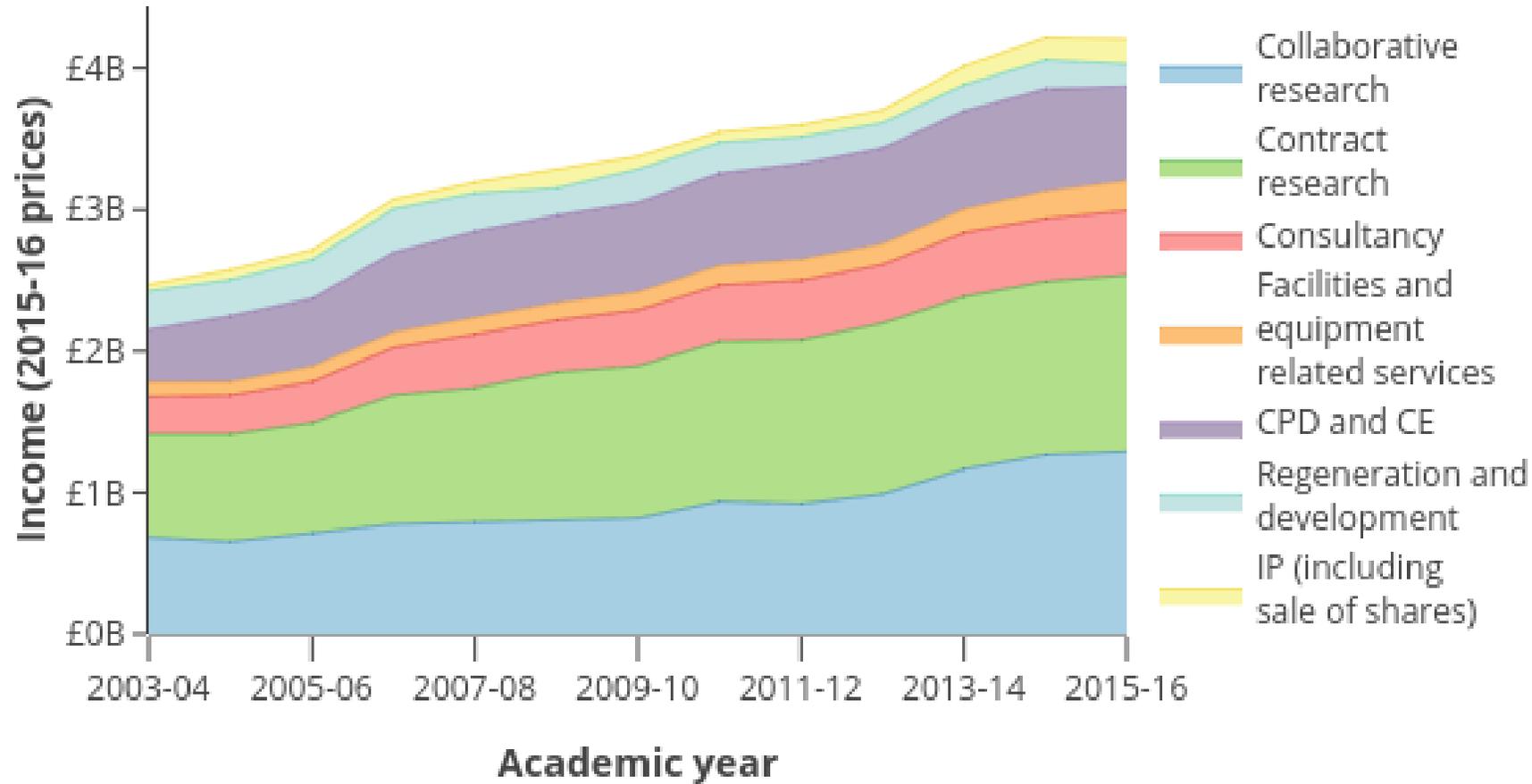


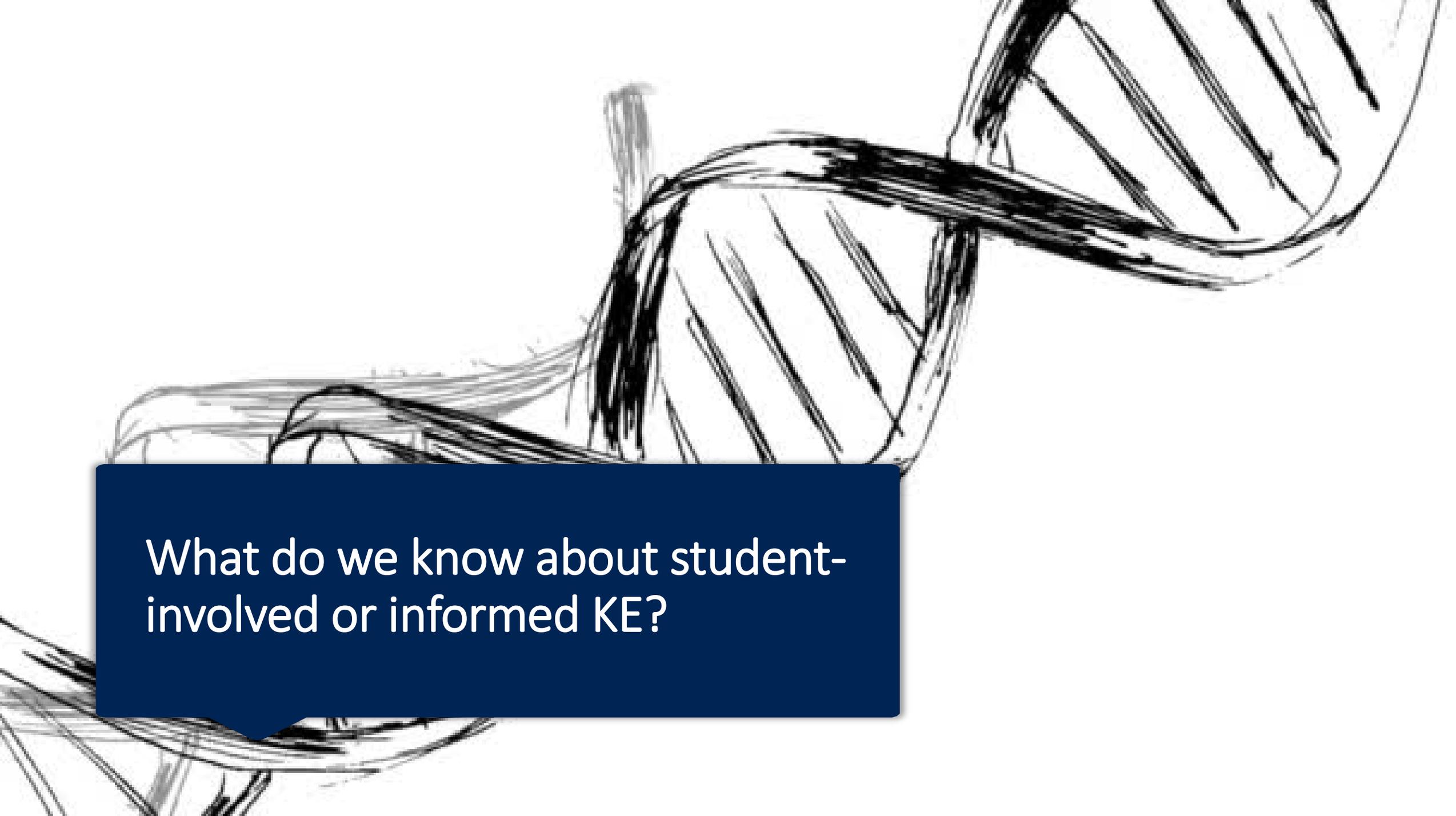
# Does this tell us anything about student involvement or benefit?

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# Does this tell us anything about student involvement or benefit?





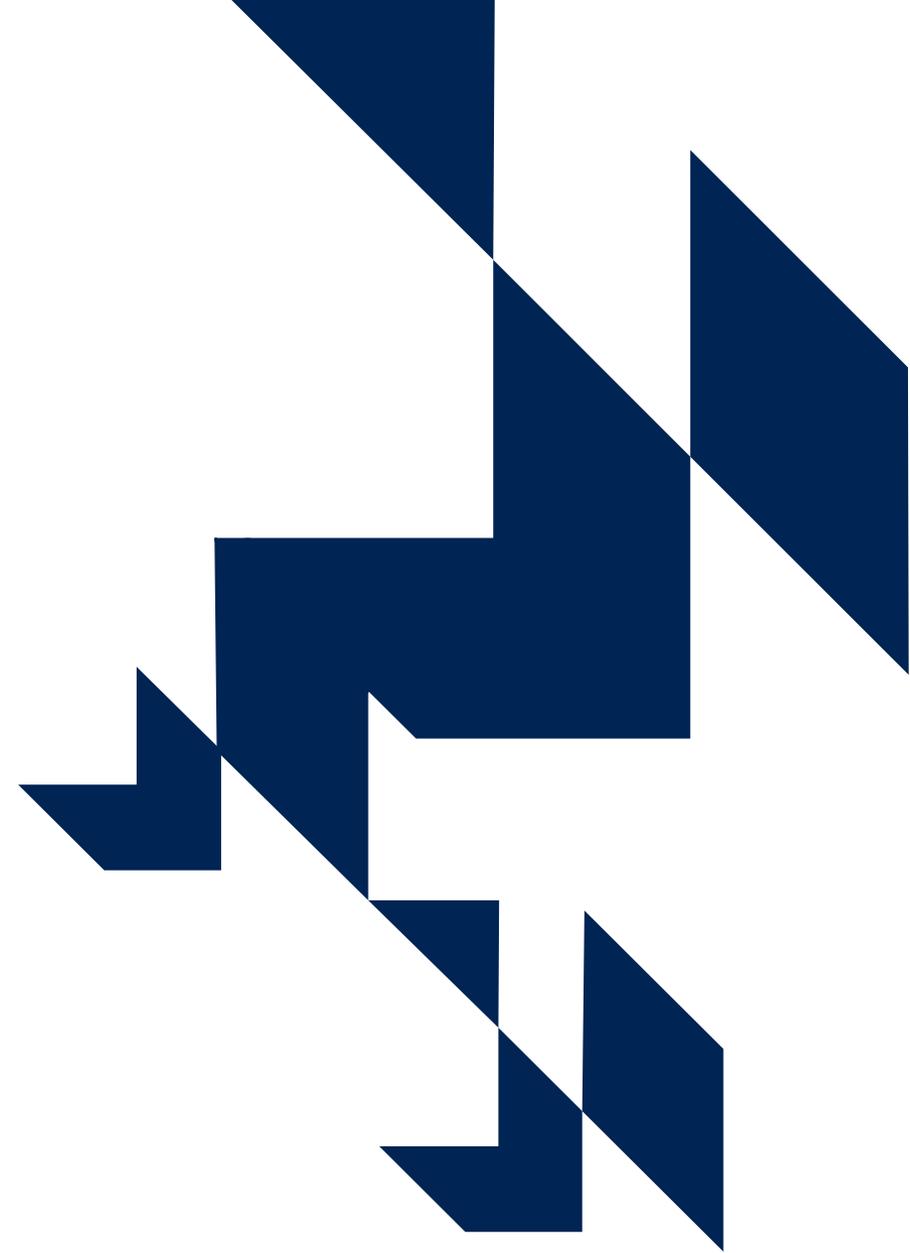
What do we know about student-  
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# What do we know about student-involved or informed KE?

- HEIF supplemental plans, July 2018:

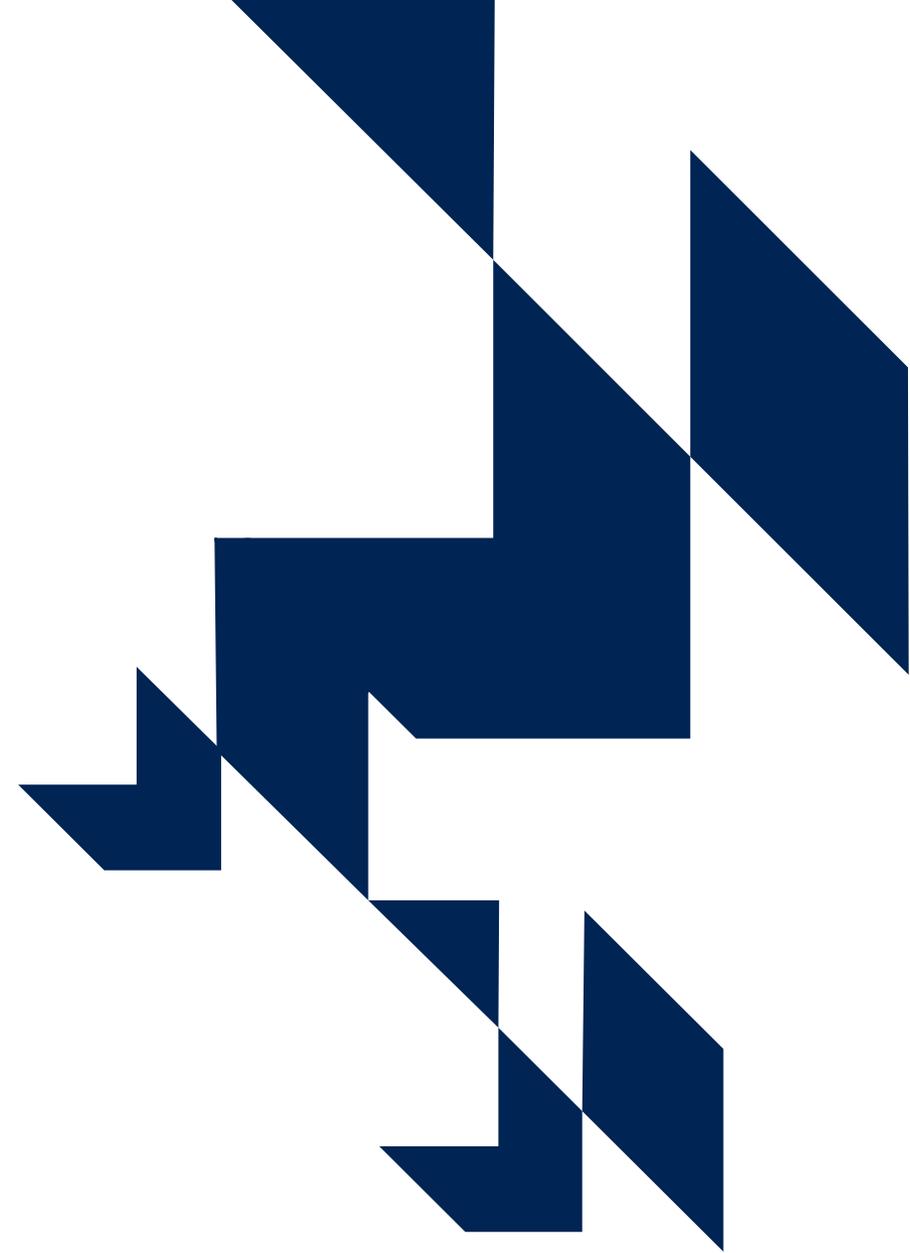
## Q3 Related to main and supplementary (if applicable) allocations:

- How are you using funds to support the teaching and student related aspects of KE?
- Please highlight where these activities support the priorities set out in the Industrial Strategy White Paper, particularly the People chapter.



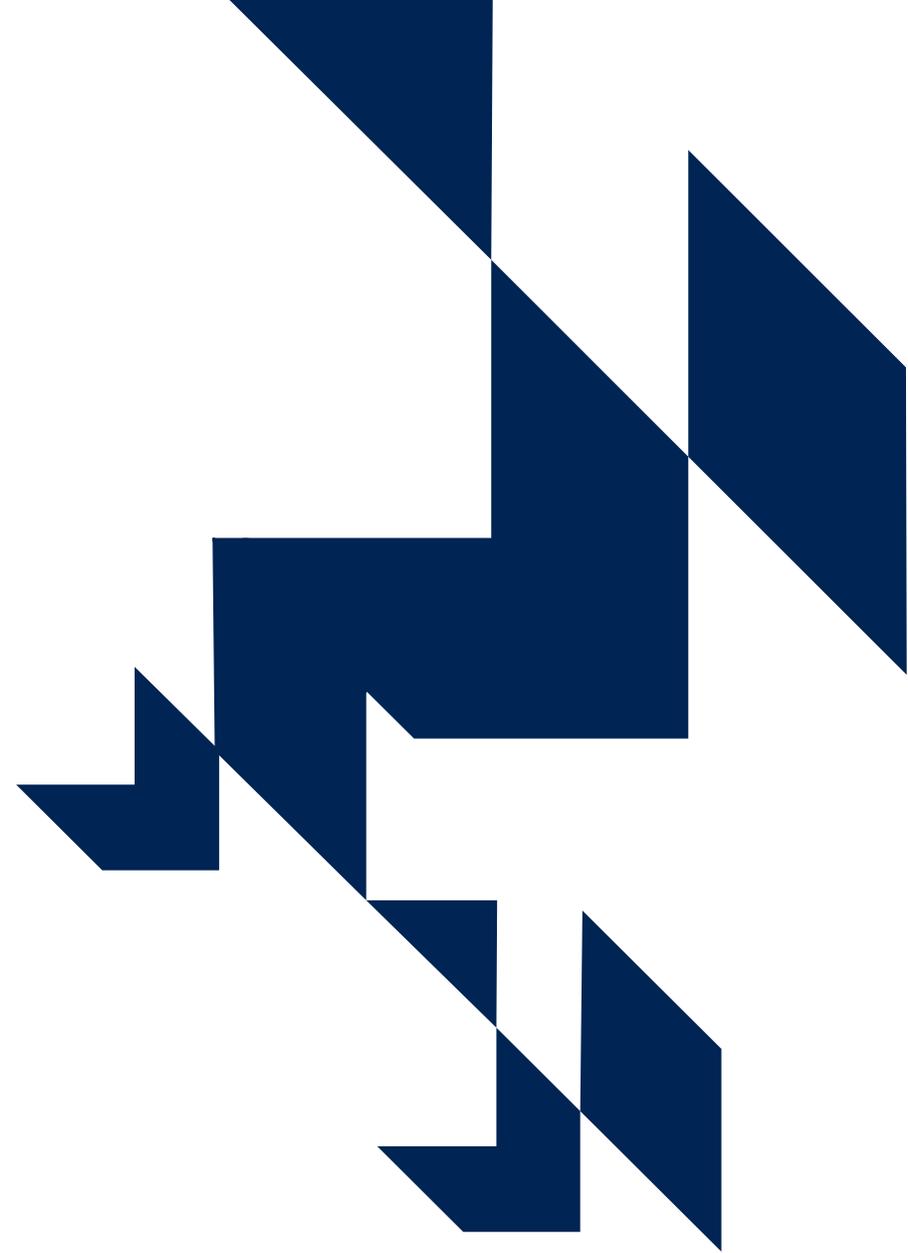
# What do we know about student-involved or informed KE?

- **Making Connections** (networking, events etc)
- **Staff support** (recruiting and investing in staff to support teaching-related KE)
- **Student Enterprise**
- **Furthering Equality** (protected characteristics, regional)
- **Businesses on campus** (jobs fairs, industry-led curriculum development, business-led assessment)
- **Students off campus** (internships, placements)
- **STEM-specific support**



# What don't we know about student-involved or informed KE?

- We know more about the **what** than the **how**
- **What works?** What doesn't? What does **good practice** look like?
- Are all students involved (and benefitting) **equally**?



# Brooke Storer-Church Skills and Employability Manager Office for Students

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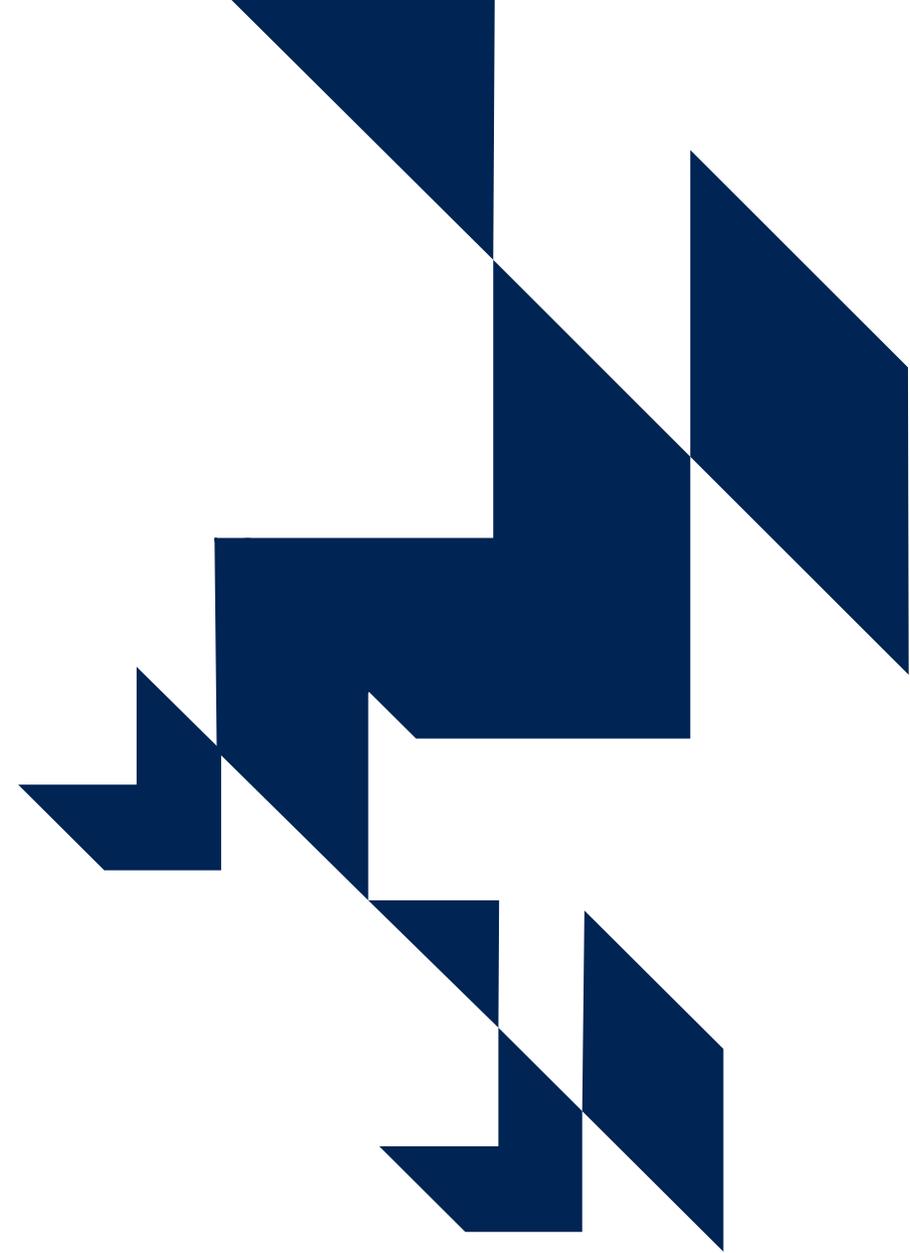
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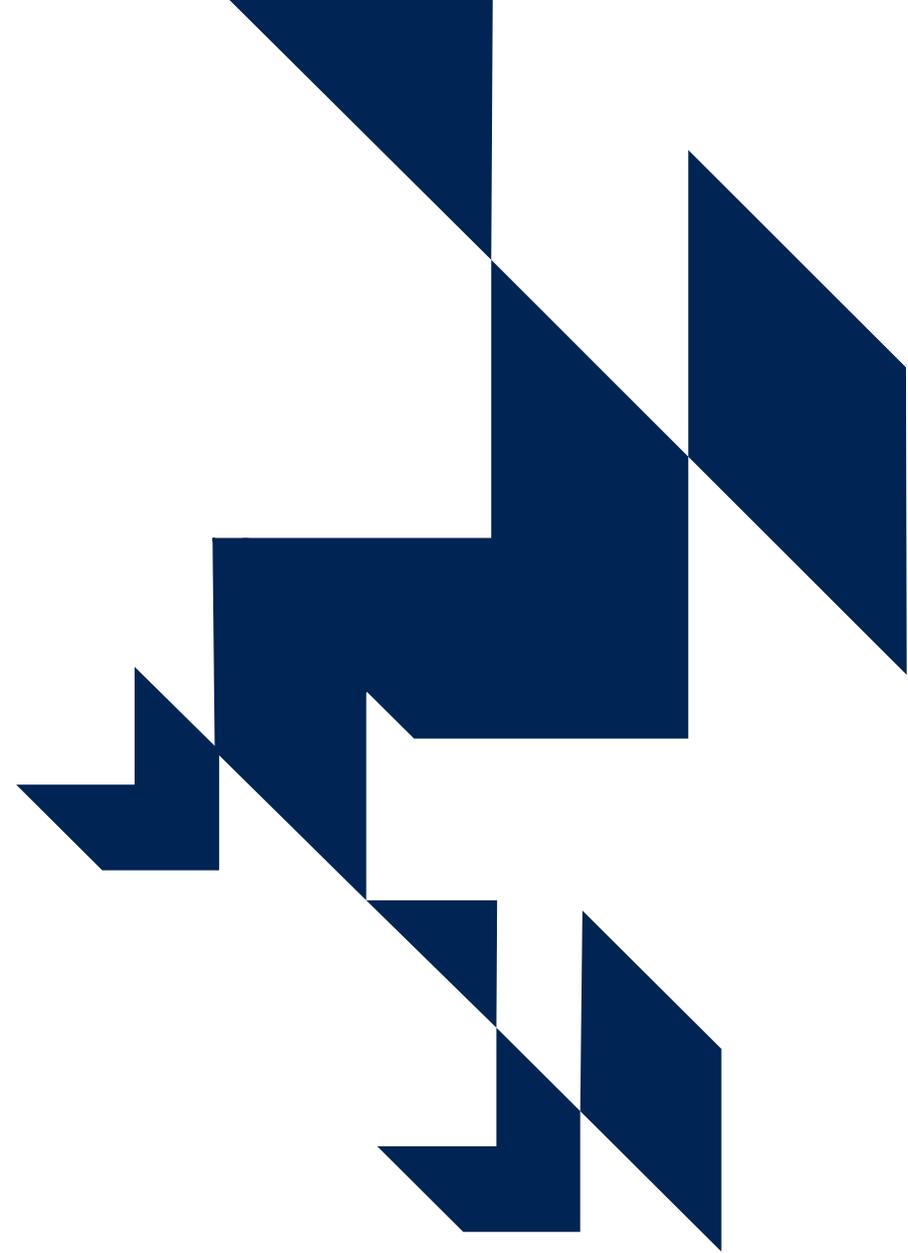
# How did we get here, 1

- HEIF budget split between BEIS and DfE with the creation of Research England and Office for Students
- £47 million provided by DfE, which wants assurances about the 'student and teaching-related benefits' enabled by that money
- RSM Ltd analysed responses to HEIF supplementary questions and broader returns
- Tomas Coates-Ulrichsen considered how RSM results and existing HEIF/KE frameworks could answer the questions about student and teaching related benefits



# How did we get here, 2

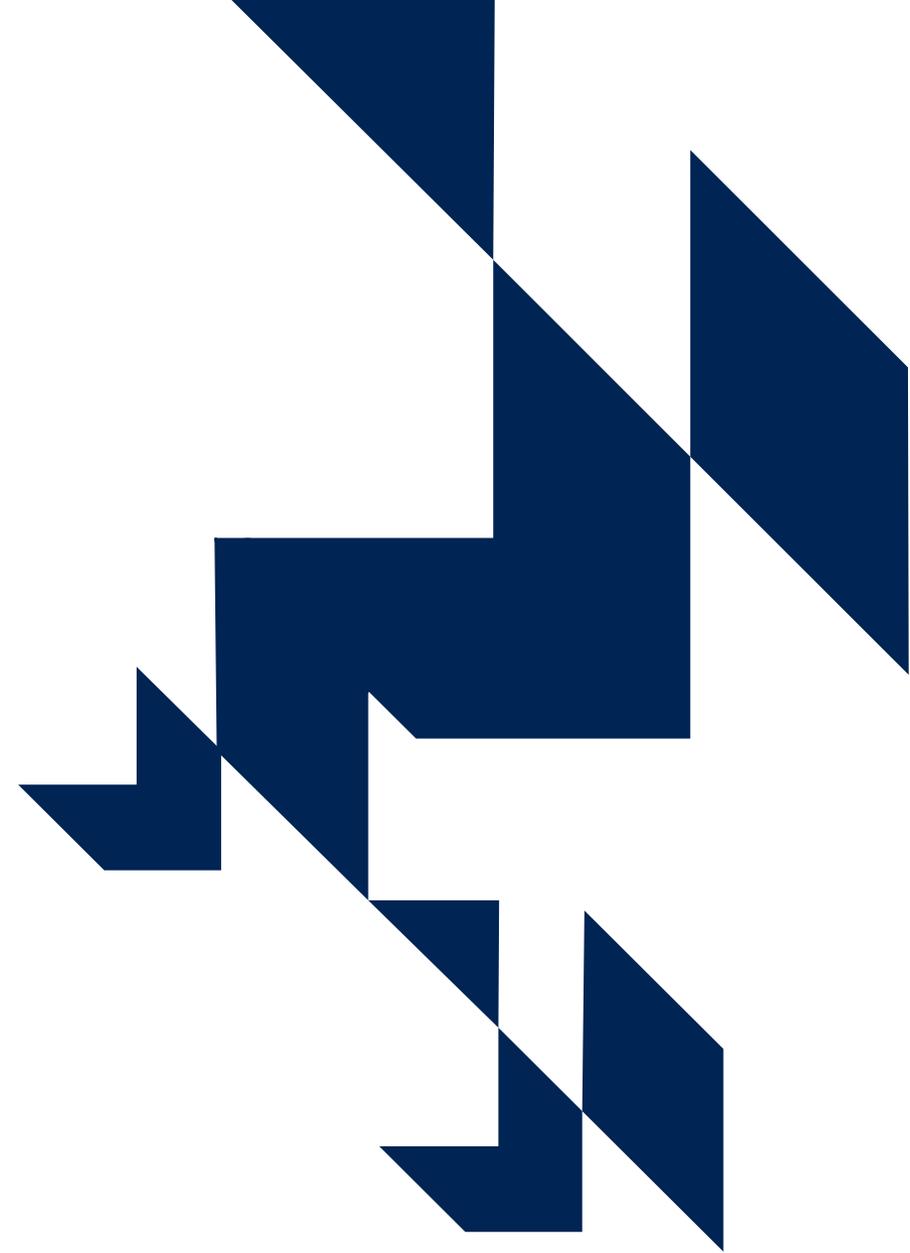
- RSM + TCU research conclusions: existing measurements/mechanisms make it hard to identify students engagement in/benefits from KE activities
- With RE, OfS has been considering steps we can take to improve that identification and our understanding of students' KE activities
- Happening alongside:
  - HE-BCI review
  - HEIF review
  - KEF roll-out



# Student engagement in KE funding competition

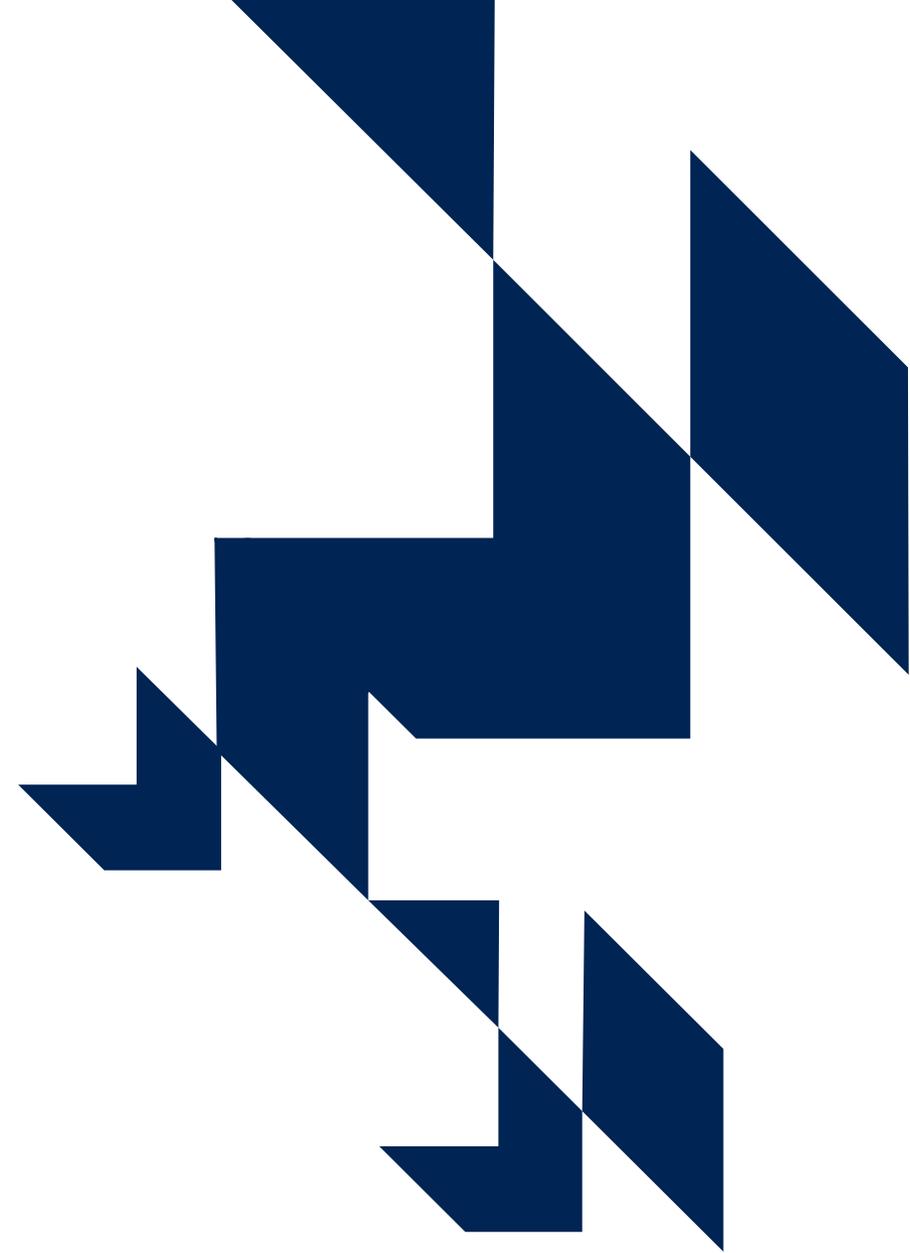
## Intentions of the call:

- To gather examples of the myriad ways students are engaging in KE across the sector
- To gather evidence of the benefits students gain from engaging in a range of KE activities, and the ways in which partners are benefited by students' engagement
- To gather examples of effective practice for student engagement in KE: what works, what doesn't and why
- To expand our understanding of KE activities and the ways KE works across institutions and external partners



# What would a better understanding allow us to do?

- Make the SR case for continued funding
- Inform what information we collect about HEIF spending via annual monitoring and the HEIF accountability process
- Provide evidence for the HE-BCI review
- Inform future iterations of the KEF
- Inform review of the current HEIF method



# Thank you for listening

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