

UCAS' support for widening access and participation

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UCAS

Security marking: PUBLIC

Applicant base changing dramatically

+14% (97,931) **by 2026**



Demand for over 50,000 more HE places by **2030...**

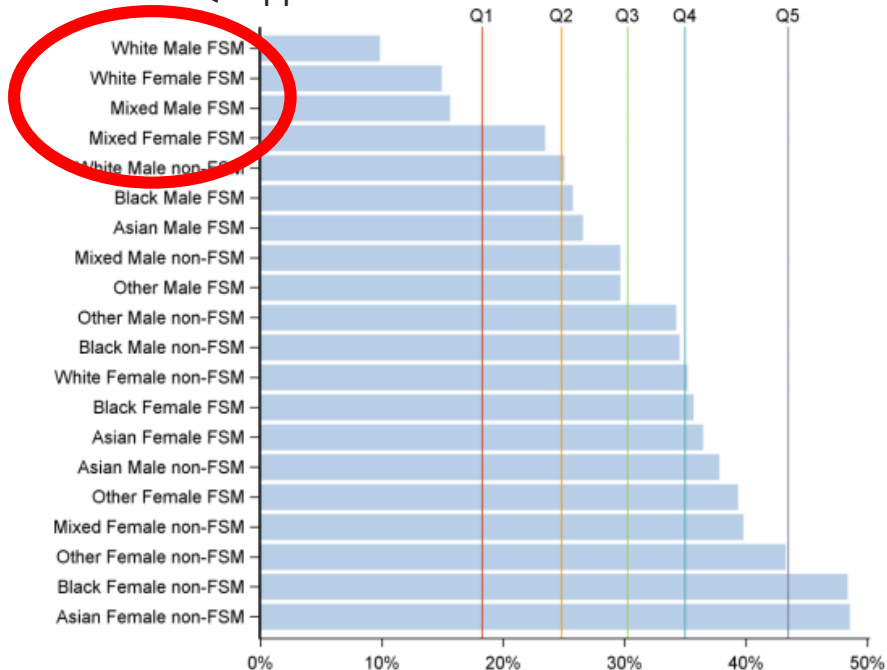
...But some trends stubbornly not changing

2.36 : 1

The current ratio of entry rates for Q5 : Q1(POLAR4)

The Multiple Equality Measure (MEM)

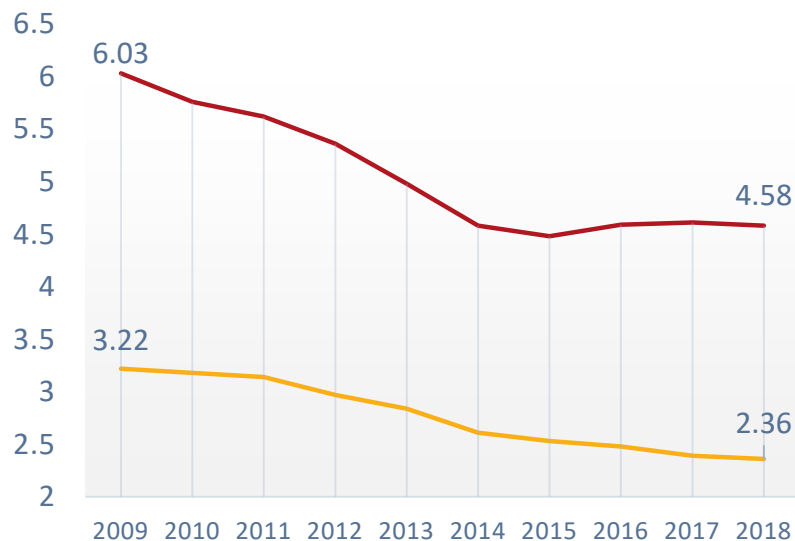
POLAR3 Q3 applicants



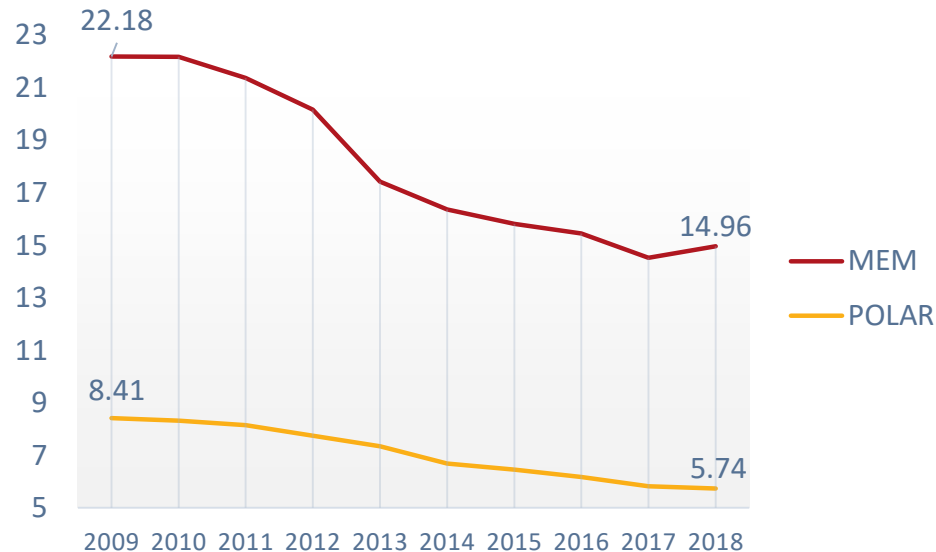
- Equality is a multi-dimensional problem.
- Only considering single dimensions results in blind spots.
- That's why we've created the MEM that includes sex, IMD/POLAR, ethnic group, FSM status and school type within one, single measure.

Slowing progress

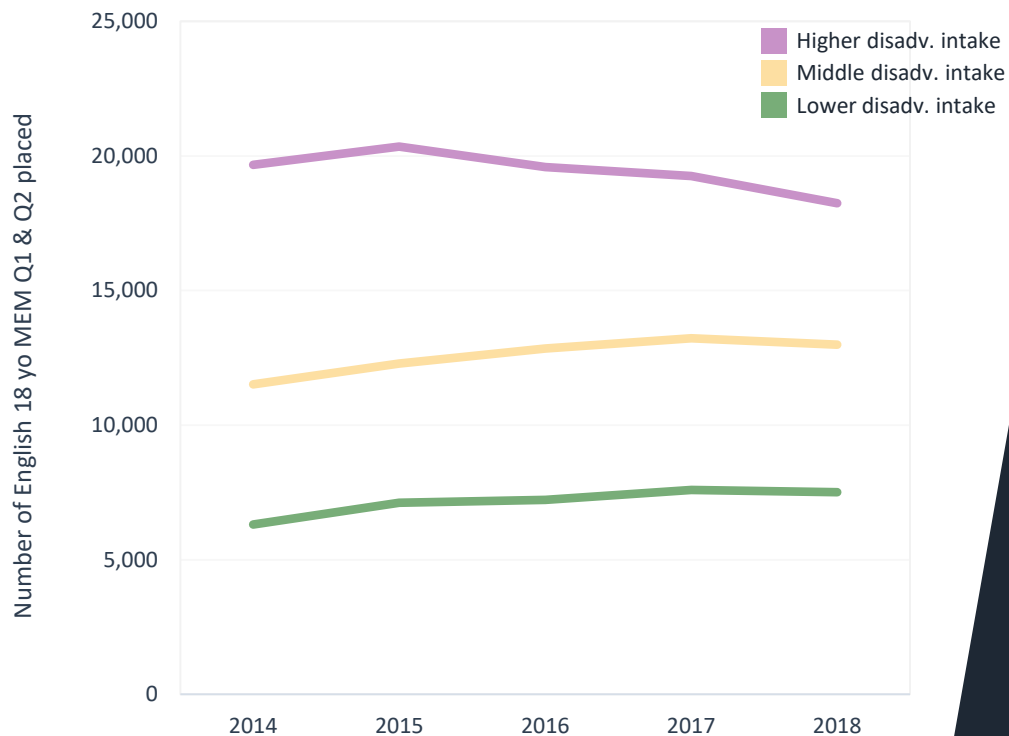
Q5 : Q1 ratio – all providers



Q5 : Q1 ratio – Higher tariff



The changing destinations of disadvantaged students



- **Movement of disadvantaged students** to providers with a historically low proportion of MEM Q1 and Q2 students.

UCAS support for widening access and participation

Trusted and accessible admissions services – e.g. new WP questions

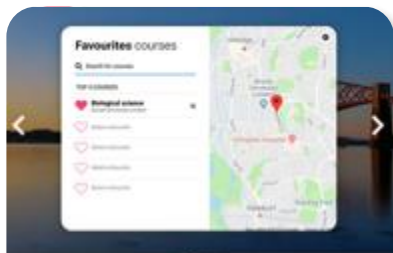
Data and insight

Innovative products and services – adviser portal launched March 2019

Advancement of contextual data services including individual level data

STROBE – evaluates the effectiveness of WP activities

Transforming the student journey



Search & favourite courses

Search for courses, save your top 6 choices, manage and edit your favourites.



Welcome to your Dashboard

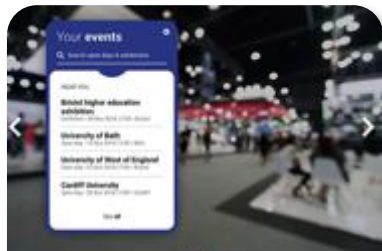
Stay organised, supported and informed from start to apply.

Thanks I've got it



Explore & favourite options

Explore and favourite subjects, locations, Uni & colleges and courses.



Your open days and UCAS events

Search for University open days and UCAS events. Keep track of all your events in one handy place.



Turn your predicted grades into UCAS Tariff points

Easy way to calculate your Tariff points and store your predicted grades.

Profile

We'll use these sections to pre-fill any applications you make.

Personal details

Name, age, title and gender



Contact details

Address, email and telephone



Work experience

Employment, paid, unpaid, or volunteer work



Education

Qualifications and periods of study



Residency and nationality

Birthplace, where you live, and nationalities



English language skills

Is English your first language?



Supporting information

So that providers know how to support you during your studies



Alex's dashboard

Undergraduate My courses

Undergraduate applications

My profile

Here you can view and update the information UCAS holds about you.

[Go to my profile](#)

Apply

Here you can apply for courses. Use the search tool to fill in which course you want to apply for, then click the Apply button in the course details page.

[Go to Apply](#)

My application(s)

Here you can view and manage your draft and submitted applications.

[Go to my applications](#)

Manage agents

Here you can see details of any agents who are managing your applications, and change their access.

[Go to manage agents](#)

Undergraduate

Applying for university and college degree courses

2019 entry

Use **Apply** to complete your application.

Use **Track** to check the progress of your submitted application.

[Apply](#)

[Track](#)

Your shortlisted courses

Register

1 2 3 4 5
Registering with UCAS enables us to tailor our content to enhance your experience

First name *

Last name

UCAS
Admissions:
A new look
and feel

UCAS

Commitment to innovation



Choice

More control for applicants:

- Self-release into Clearing
- 'I'm still looking' tick box



Personalisation

- Students build their own profiles to trigger relevant and personalised content
- Incorporating provider specific questions and document uploads



Policy into action

- Developing MEM for the rest of the UK
- New widening access and participation questions